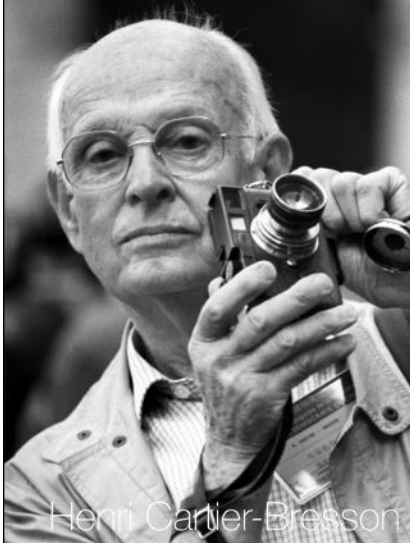


The World is Yours!



A photographer is an artist that combines creativity and technology to achieve the perfect manifestation of the arts.





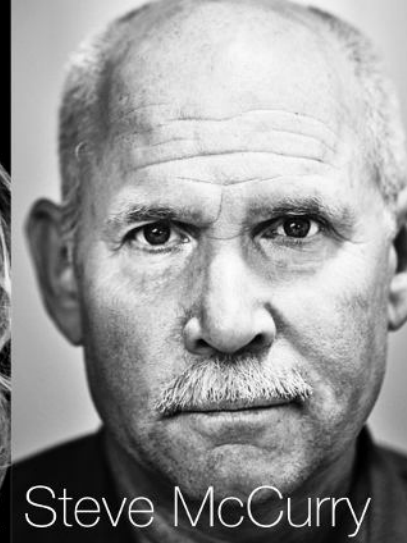
Henri Cartier-Bresson



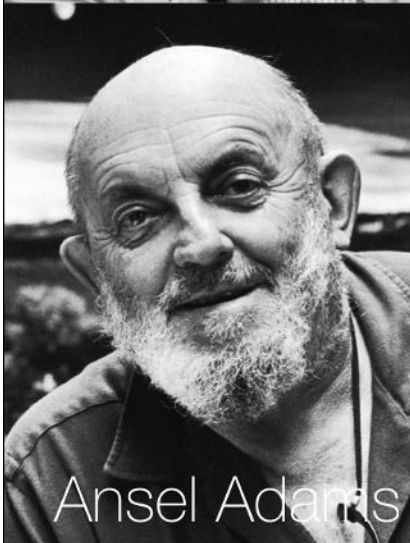
Richard Avedon



Annie Leibovitz



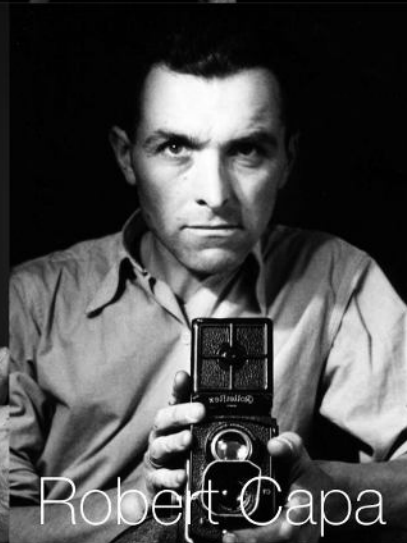
Steve McCurry



Ansel Adams



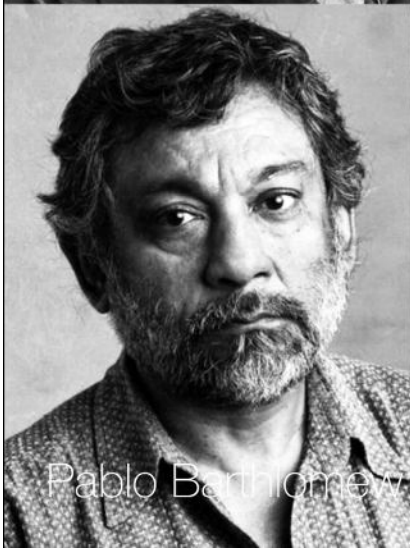
David LaChapelle



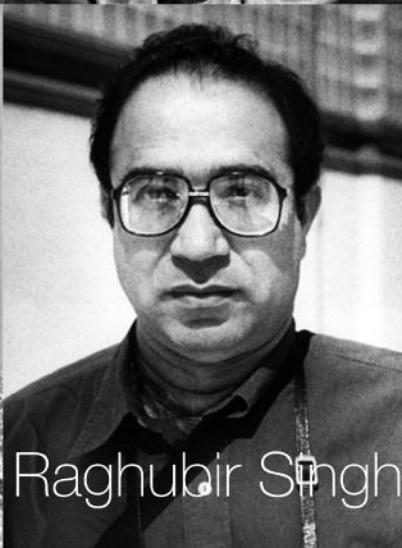
Robert Capa



Prabuddha Dasgupta



Pablo Bartholomew



Raghubir Singh



Dayanita Singh

Our
guiding lights
from around
the world

Vision

To be a leading entity in imparting photography learning, with knowledge modules bringing together the very best of visual arts and professional education.

Mission

Our mission is to spot, nurture and educate talented students to become successful photography professionals.

Value

We are driven to enrich educational experiences in and out of our classroom environment to enliven and broaden our students' minds, horizons and thinking to facilitate creativity.

THE WORLD^{OF} IIP

With the vision of providing professional learning to the ardent photographers, Indian Institute of Photography introduced itself as a pacesetter in the growing photography learning industry in 2010.

Today, the institute prides itself on its student centric approach and its handling of photography as a professional, vocational subject.

**Creativity cannot be taught in classrooms,
it is the end product of an adventurous mind.**

We have highly experienced faculty and well-designed courses, what we also have is a deep understanding of the exact requirements of a budding photographer.

Creativity, being the primary asset of every artistic, professional, is instilled in our students in every phase of their learning. Our courses are designed to keep the students constantly on their toes, while at the same time infusing in them the same passion and love we have for photography. Our range of courses lets the students decide exactly the level of proficiency they want to develop, and the flexibility to do it at their comfort.

Methodology that paves your world

We aim not only to create successful students, but also to ensure that this success extends out of the classroom, shaping our graduates and preparing them for the real world battles. Further,

IIP have also set the bar higher by maintaining effective alliances with the industry, incorporating professional expertise and inculcating thorough feedback from industry professionals regarding professional practices and modules.

Bringing together the world of IIP



Rajesh Goyal
Founder Director, IIP

"My own interest in Photography and deep abiding commitment to share my passion with others led to the establishment of the Indian Institute of Photography. The driving force behind this progress is creativity and innovation. At IIP, we offer a unique blend of teaching, research, and collaboration that can help you explore the possibilities and make informed plans and decisions along your journey of becoming a photographer.

Today, IIP is indeed proud to enjoy an international reputation for its continued excellence in photography learning courses, both professional and amateur. Further strengthened with applied research and engagement through the industry and the community at large.

As we forge to move ahead with the times, we are looking at avenues to enhance student experiences, delivering exceptional educational outcomes and producing work-ready graduates based on IIP's path breaking learning and teaching modules."





Streams that understand your world of needs

Professional Photography Programs on offer

Master of Fine Arts - Photography

Bachelor of Fine Arts - Photography

1.5 Years Dual Diploma in Photography Course

One Year Dual Diploma in Photography Course

Diploma in Fashion Photography

1 Year Diploma in Journalism & Mass Media®

1 Year Weekend Dual Diploma - Photography

and

Interactive Online Photography Courses





Leadership



Academics
Theory & Practical



Research



Engagement
& Collaboration

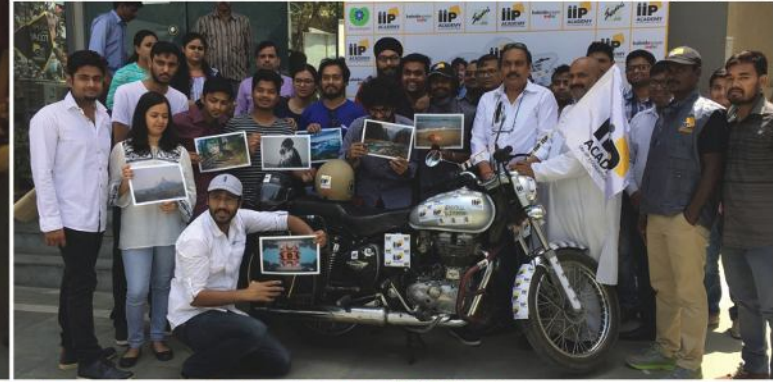


Careers

We are here to strengthen your world

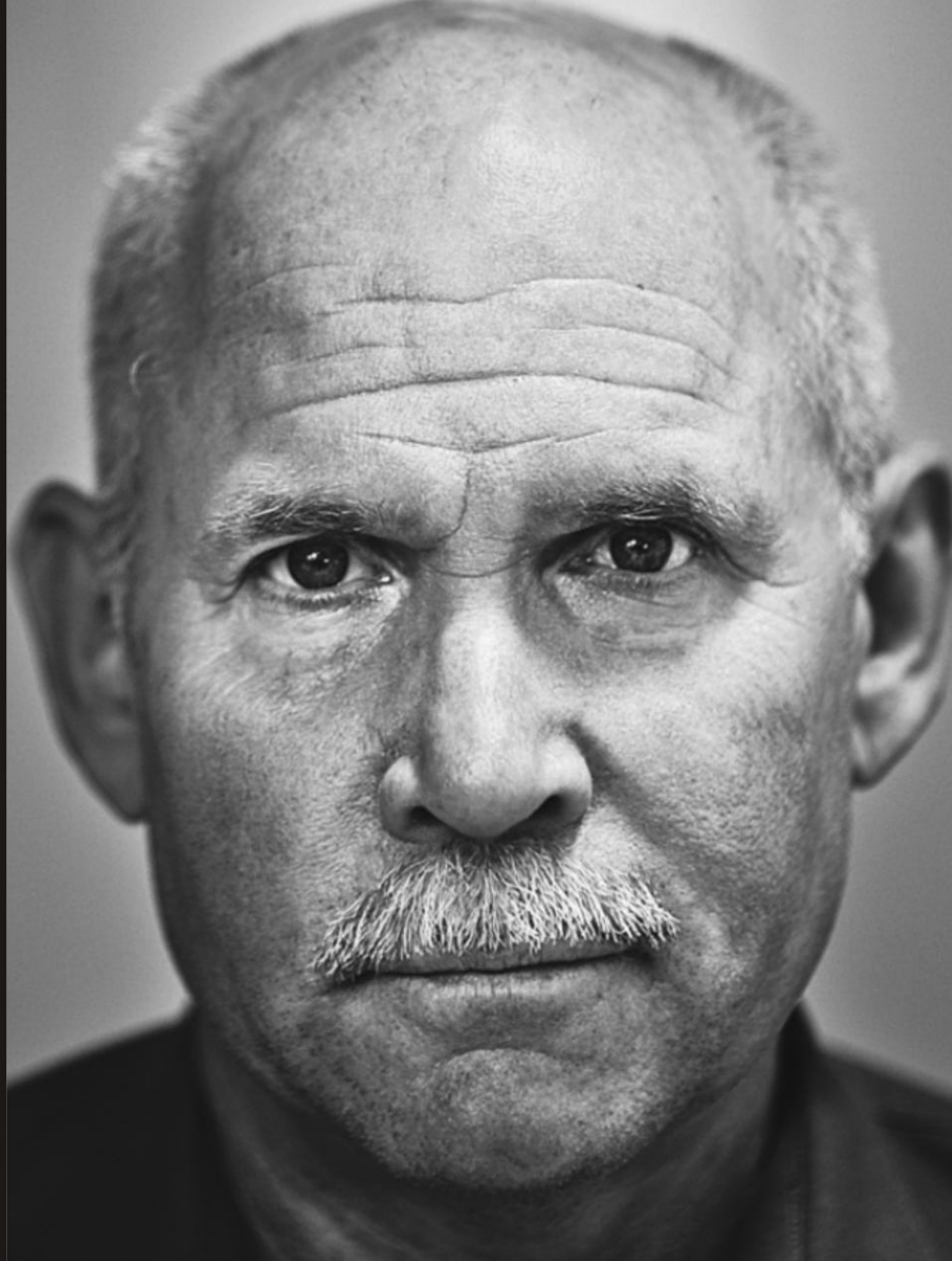
Based on the above pillars, we at IIP follow an approach that focuses on what one does right instead of what one does wrong. We believe that this approach leads to higher levels of student engagement, increased self-awareness, and a better understanding of how to make your strengths work for you in the long run.





#Life_at_IIP





Our guiding lights from around the world

An internationally known
photographer who has been acclaimed for
most iconic voices in contemporary
photography for more than 30 years.
Best known for his photographs that are rich,
vibrant, color prints, showcasing small
moments of daily life struggles and joys.

Steve McCurry

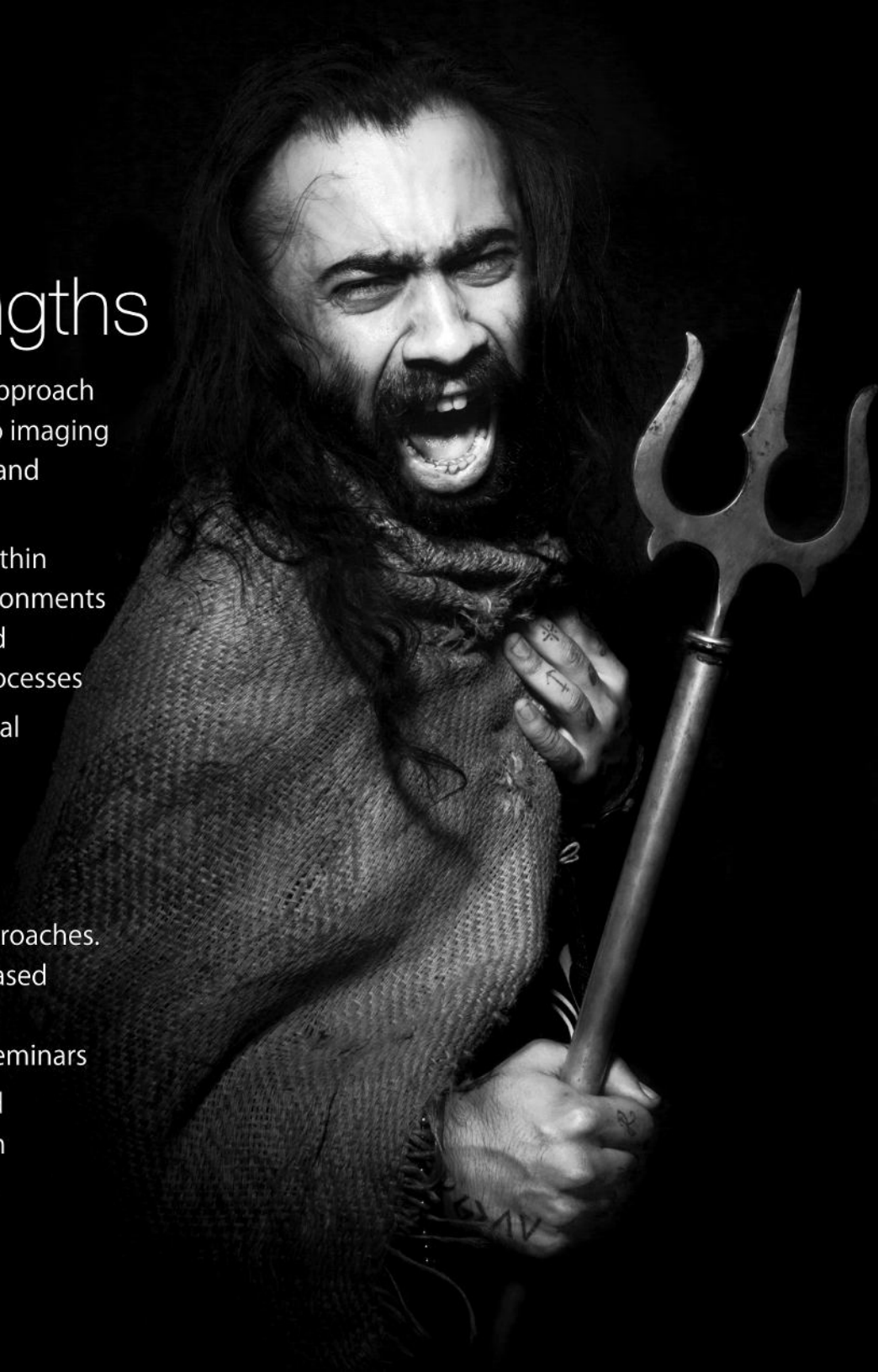


Steve McCurry was born in Philadelphia. Graduated from the College of Arts and Architecture at the Pennsylvania State University, he got a degree in cinematography. It was in India that he discovered his passionate interest in the religion.

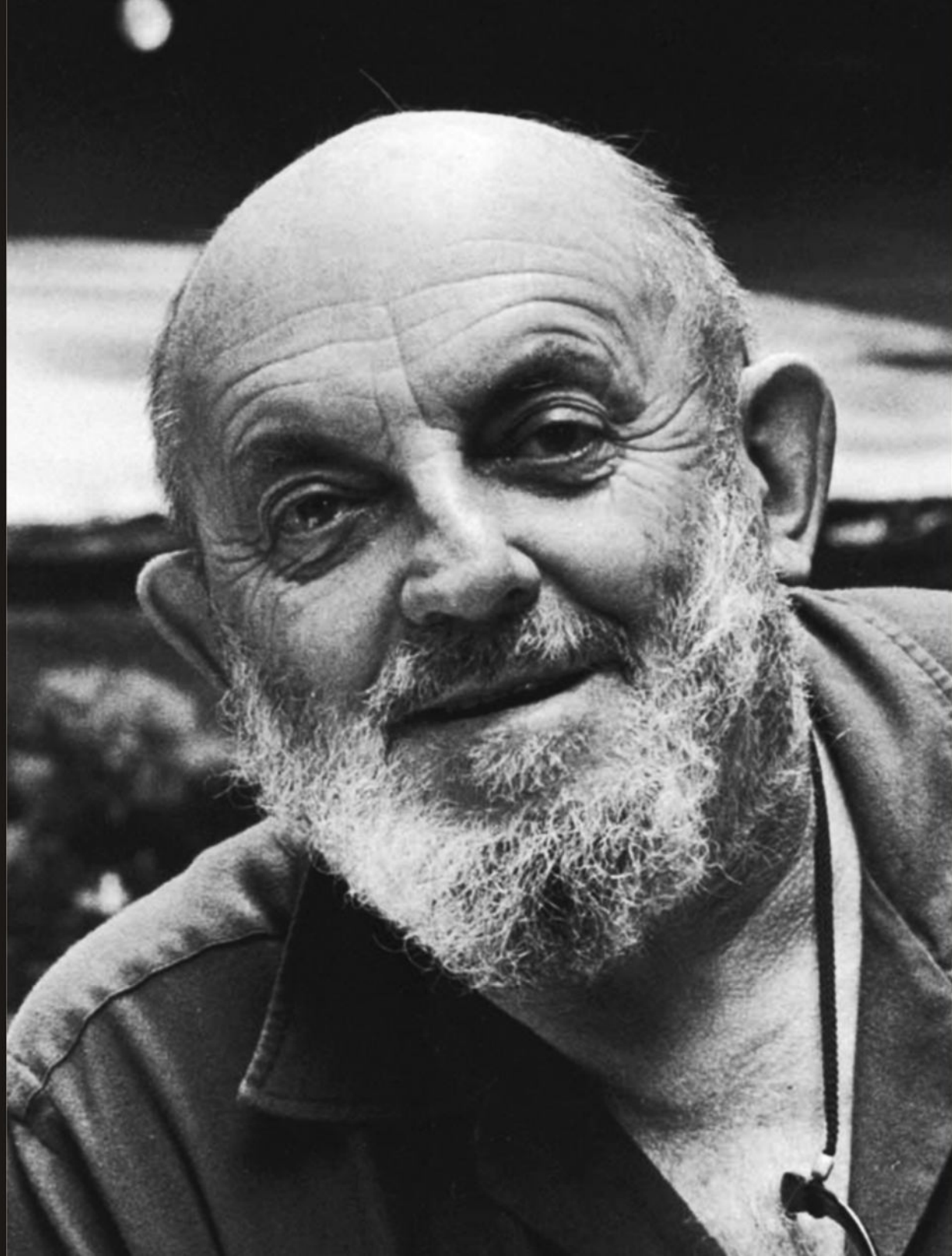
He is well known for capturing international and civil conflicts such as the Iran-Iraq War, Beirut, Cambodia, the Philippines, the Gulf War and the continuing strife in Afghanistan. Steve's career high point was undoubtedly the National Geographic cover photo of the previously unidentified Afghan refugee girl, Sharbat Gula whom he located and photographed again nearly two decades after the original. That picture has been described as the most recognizable photograph in the world today with her being referred to as the "Afghan Mona Lisa".

IIP's Strengths

- Developing an aesthetic approach in photography and photo imaging through industry training and academic study
- Learning will take place within project-based studio environments for active participation and developing skills in key processes
- Engage with broader critical analyses of the historical, theoretical and cultural contexts of photography
- Experience a variety of learning and teaching approaches. They will include studio-based environments, production workshops, lectures and seminars
- Individual and team-based projects collaborating with industries such as fashion, journalism, design, architecture, and music







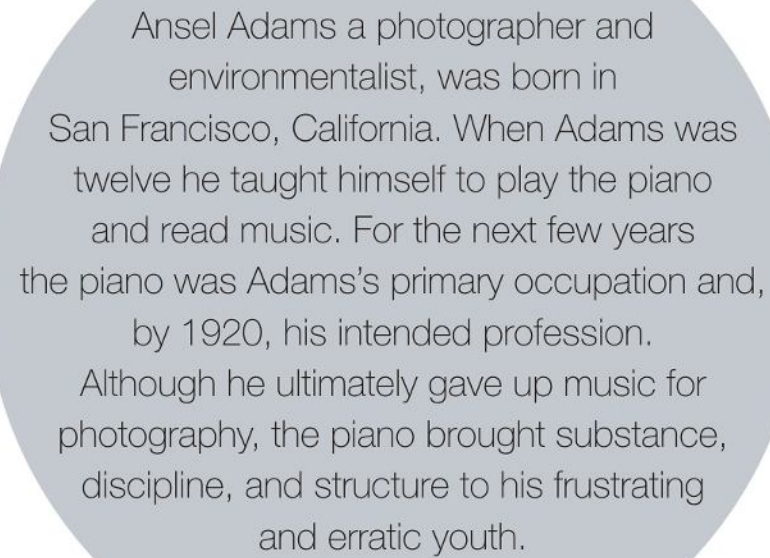
Our guiding lights
from around the world

Ansel Adams

One of the most famous
photographers of all time,
particularly known for his remarkable
images of the American wilderness.

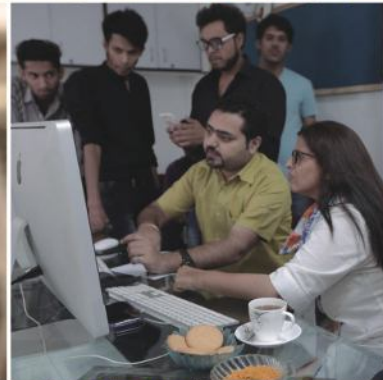
Adams placed great value upon
technical mastery of his craft,
carefully evaluating gradations of light
in the image,
manipulating the degree of exposure,
and constantly experimenting
with new techniques.





Ansel Adams a photographer and environmentalist, was born in San Francisco, California. When Adams was twelve he taught himself to play the piano and read music. For the next few years the piano was Adams's primary occupation and, by 1920, his intended profession. Although he ultimately gave up music for photography, the piano brought substance, discipline, and structure to his frustrating and erratic youth.







Best of both the worlds - Learning and teaching

We have the keenness to develop an aesthetic approach in photography and picture imaging through industry training and academic study. Inculcating learning within a project-based studio environment. Engaging with broader aspects of the historical, theoretical and cultural contexts of photography.







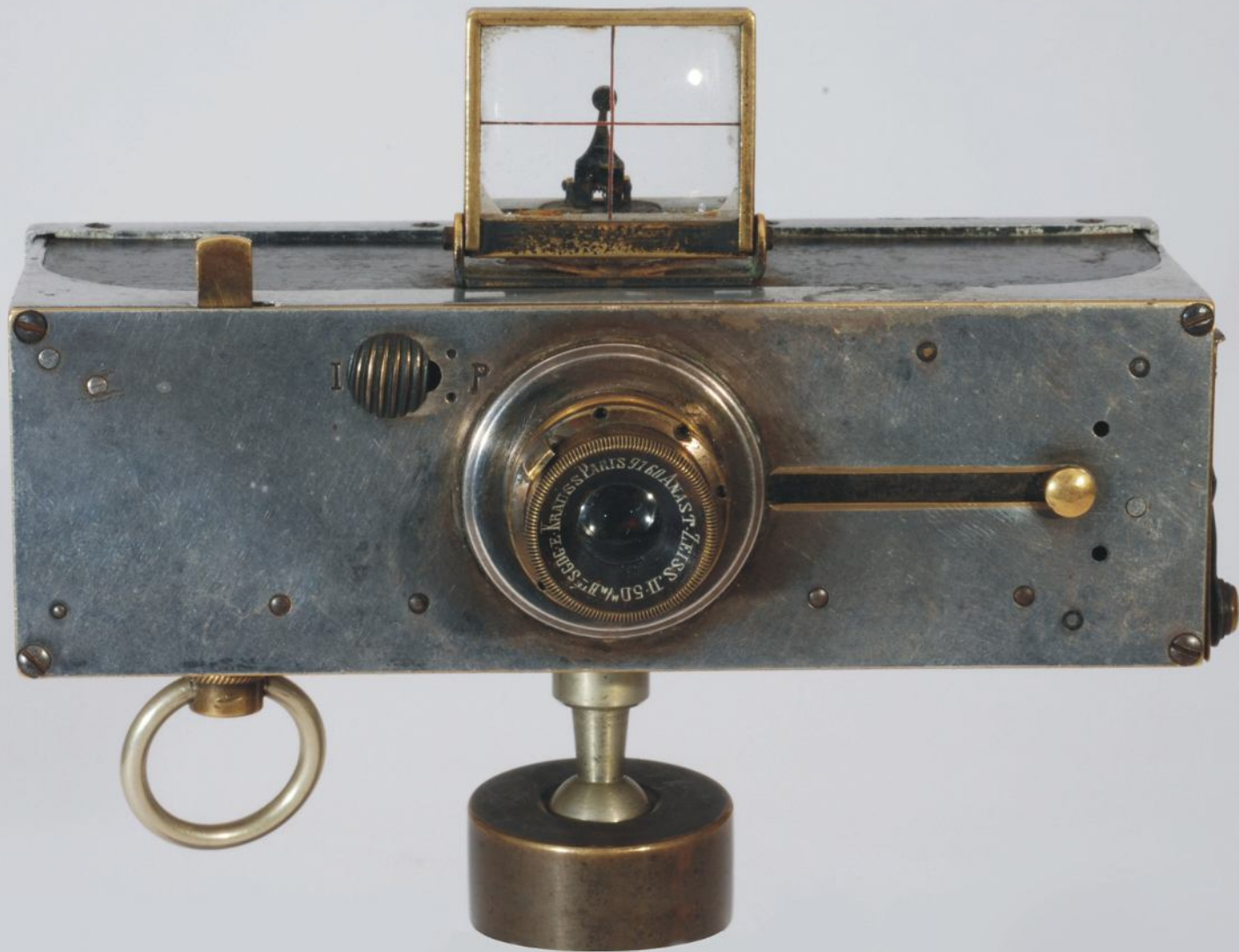


Our guiding lights
from around the world

Annie Leibovitz

She was the first woman who was assigned as a chief photographer for the Rolling Stone Magazine. Annie Leibovitz was also the last person to take pictures of John Lennon just hours before he was murdered.





Born on October 2, 1949,
in Waterbury, Connecticut,
Anna-Lou Leibovitz developed
a love for photography at
the San Francisco Art Institute.
Till date Leibovitz is known for
her iconic work for Rolling Stone
covers and several award-winning
advertising campaigns.

World-class Infrastructure

Replete with a swanky gallery, modern classrooms, well-facilitated auditorium, library, lounge area and a café, Indian Institute of Photography provides the latest environment, technology and equipments that assist every student to attain maximum by practically applying the classroom taught principles. All under one roof, conveniently located at the heart of Noida!

Explore and Enjoy!

The institute is equipped with world class equipment and facilities. The institute comprises fully equipped Studios, a well catalogued Library, and a state-of-the-art Lecture room with audio-visual facility and Wi-Fi enabled classrooms that help in imparting quality education. The institute is conveniently located in the heart of Noida (very near from Delhi), with easy Metro/Bus connectivity to reach the institute from anywhere in the city.

Studios

Two fully equipped studios with a master studio of about 2,500 sq. ft. along with a natural light studio. The studio designs conform to global standards and are equipped with Apple Mac Pro workstations.

Equipment

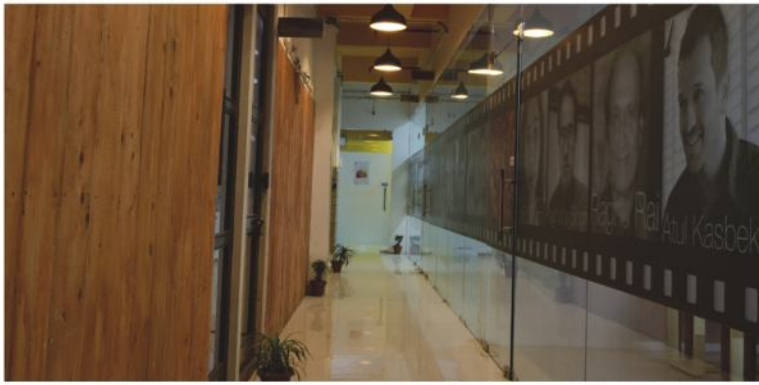
Indian Institute of Photography provides the latest technology and equipment that assist every student to attain

maximum by practically applying the classroom taught principles.

IIP provides state-of-the-art equipment to help students sharpen their photography skills. Apart from cameras and lighting equipment of the best makes, colour calibrated Apple Macintosh workstations with the latest in photography related software along with pro-quality printers forms the set-up for training in post-production. Apart from the equipment, the institute will also make available to the students ample number and variety of props, backgrounds etc to facilitate the learning process.

Following are some of the equipment students will use during the course:

- Sinar Cameras
- Mamiya RB67 SD Pro (medium format)
- Nikon/Canon DSLR's with top-of-the-line lenses
- Flash meters
- Soft boxes diffusers and snouts
- Swiss made high end lights from Elinchrom Flash Systems with extension rod stands fitted with black, silver and white umbrellas
- Power packs with light shaping tools
- Light modifiers
- Tripods, etc.







MFA COURSE OVERVIEW

The MFA Photography programme focuses on making the students understand these dynamics at the core level, and helps them in making informed choices based on their learning in the classroom and a robust industry interface. With the diverse media domains increasingly crossing over, the programme encourages students to inculcate cross disciplinary approaches, and discount genre specific formulaic methodologies.

The pedagogical structure relies heavily on a thorough understanding of the historic processes, contemporary practices, emerging technologies, sociology, politics, literature, philosophy, and visual culture. The programme emphasises on contextual understanding of the subject matter, and a balance of rational and intuitive processes is encouraged.

The programme further aspires to unravel, articulate, and consolidate historic and contemporary visual trajectories inherent to the Indian subcontinent.

COURSE HIGHLIGHTS

Course Features	The craft of photography comes from learning to create images, not taking pictures; thorough understanding of the historic processes, contemporary practices, emerging technologies, sociology, politics, literature, philosophy, and visual culture.	
University/ Institution	Master of Fine Arts (Photography) - Two Years Degree in Professional Photography	
Eligibility	Bachelor of fine arts Class pass Certificate in any stream. Based on Personal interview with Director and Professor Incharge.	
Foreign Tour	Optional* in 2nd Year	2 Study Tours mandatory in year one
Course Duration	Two Academic Years (Divided into 6 Semesters)	
Maximum Seats	10 Seats per Batch	To apply portfolio submission is must

BFA COURSE OVERVIEW

The program facilitates learning in purpose-designed studios using latest technology and digital photographic equipment. This program integrates theoretical, conceptual and industry based models of photographic practice as they apply to the media and communication industry. You will actively engage in the production of images that speak to the vibrant cultural dynamic of contemporary image production and exchange. You will be challenged to produce work that responds to the critical discourses in both local and global contexts and you will explore emerging technologies, while also analyzing and synthesizing their relevance to your own image making. As a professional practitioner with specialist knowledge in photography, you will have the awareness and skills to interpret and shape your field once you graduate. We offer robust Industrial Training in various sectors to all our students.

So, if you are passionate about taking photography as a serious profession, then this is the program, for you!

COURSE HIGHLIGHTS

Course Features	Specialization in Digital Photography, Visual Literacy & Communications, Aesthetics and Fine Arts, Practical of Various Genres, Digital post-production, Jobs / Business in Photograph	
University/ Institution	Bachelor of Fine Arts (Photography) - Three Years Diploma in Professional Photography	
Eligibility	12th Class pass Certificate in any stream. Based on Personal interview with Director.	
Foreign Tour	Optional* in 2nd Year	2 Study Tours mandatory in year one
Course Duration	Three Academic Years (Divided into 6 Semesters)	
Maximum Seats	15 Seats per Batch	To apply portfolio submission is must

DDPC COURSE OVERVIEW

Under this program a student pays for only one program, but receives advantage of the dual diploma program. In association with faculty of fine arts of a UGC Recognized Indian University, IIP confers Diploma in Professional Photography as well as a Diploma in Fine Arts (Photography) in the duration of just a year. So, if you are serious about taking photography as a profession, then this is the program, just for you...!!

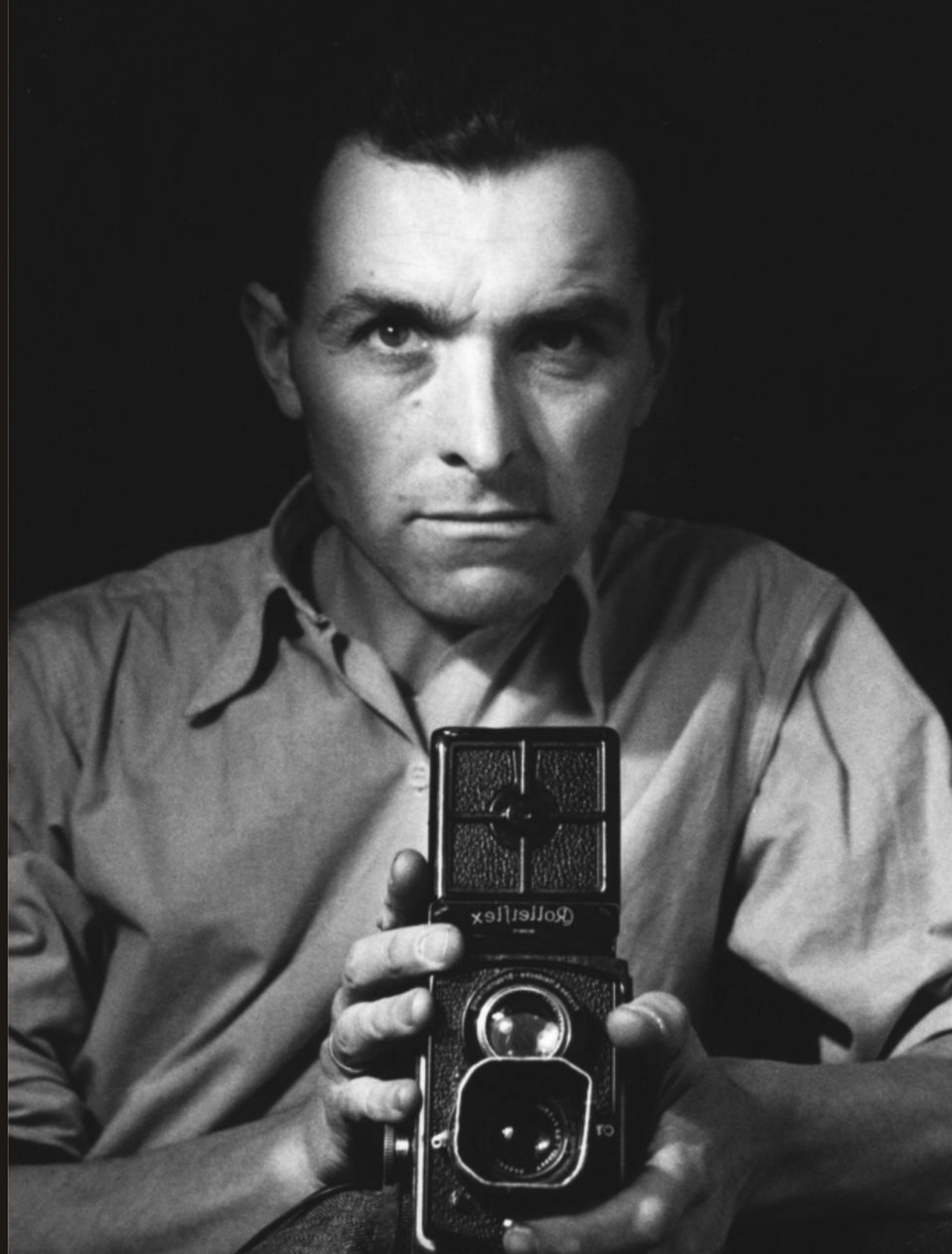
COURSE HIGHLIGHTS

Course Features	Proficiency in Digital Photography, Sources & Quality of Various Lights Practice outdoor & studio Photography, Digital post-production, Visual Literacy. Specializations, Jobs / Business in Photography	
Course Name	Diploma in Fine Arts (Photography) - One Year Diploma in Professional Photography	
Eligibility	10th Pass. Evening Degree / Vocational Courses students may also join. Students will need to have their own DSLR, laptop and external hard drive (Students with questions regarding cameras are encouraged to contact the instructor)	
Course Duration	One Academic Year (Divided into 2 Semesters)* Sem 1 - Foundation and Sem 2 - Specialization	
Maximum Seats	18 seat per batch	To apply portfolio submission is must

*Ask for more options

Specialization options for Degree and Diploma

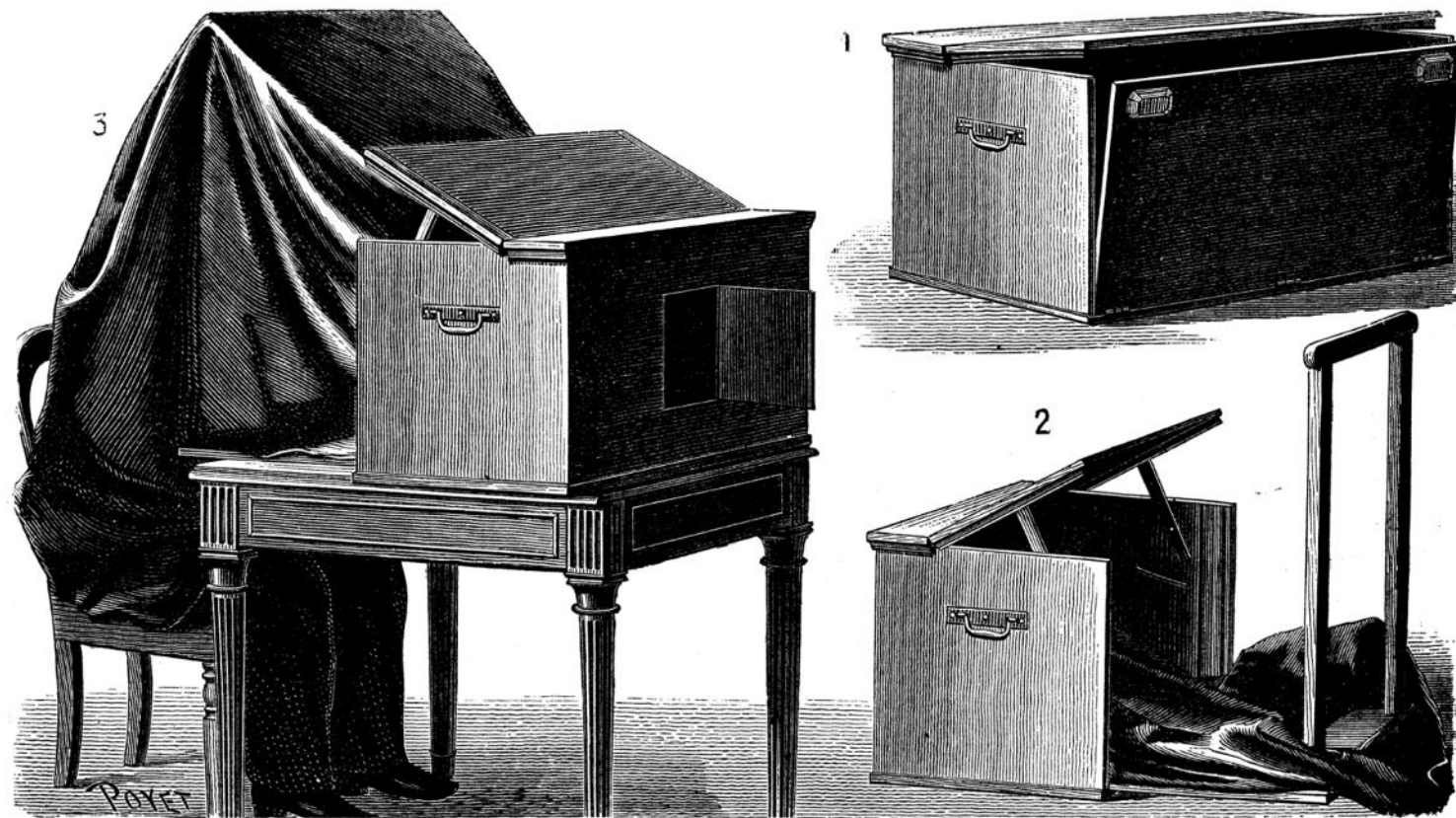
1. Fashion Photography
2. Product/commercial Photography
3. Wedding Photography/portraiture
4. Advertisement Photography
5. Celebrity Photography
6. Photo Journalism
7. Underwater Photography
8. Wildlife Photography
9. Travel Photography
10. Short Film Making
11. Fine Art Photography
12. Automobile
13. Food Photography
14. Documentary
15. Scientific Photography



Our Guiding Lights
From Around The World

Robert Capa

Picture Post on 3, December 1938,
introduced the greatest war
photographer in the World,
Robert Capa. But the irony was,
he hated war from the core of his
heart. He was a unique visual
chronicler of several 20th-century
wars in the world in the history
of photography.



Robert Capa whose original name was Friedmann Endre Ernő, was born in 1913 in Budapest, Hungary. In Life Magazine, he covered much of the heaviest fighting in Africa, Sicily, and Italy during the World War II. His photographs of the Normandy Invasion became some of the most memorable of the war. The year 1954 marked the end of a legend as he volunteered to photograph the French Indochina War for Life and was killed by a land mine while on assignment. His death established his reputation for being a quintessentially fearless photojournalist.

A world of knowledge to benefit from

The brains behind IIP are not limited to Photographers. There are Engineers and Technicians from Business, Advertising and Production with a collective experience of decades in their respective fields. The faculty members draw from a wealth of real world experiences to mentor all the students who are chosen to be a part of the course.



Rajesh Goyal

The Founder, The eye behind IIP

An alumnus from the College of Arts, Chandigarh, with an experience of over 28 years in the world of Photography and Advertising. He is the vision behind the pioneering effort of online photography education in India.



Shailesh Goyal

Co-Founder, Trustee IIP

Associated with the world of Photography and Advertising for over two decades, with rich experience in photography and detailed knowledge of designing softwares. Emerging as the guiding force for students at the Indian Institute of Photography.



Sandeep Deo

Faculty, IIP Academy

One of the most successful Hindi author and also the best-selling Author for Non-fiction category (By Nilson-Dainik Jagran-2017). He is the first Hindi writer in India for Bloomsbury Publishing, Publishers of Harry Potter series of books. He has worked as a journalist for 18 years with leading Hindi newspapers like Dainik Jagran, Naiduniya and others, before becoming a full-time author.

SPS Kalra

Hon. Director & Chief Mentor



One of the renowned photographers in India well-known for his exemplary work in the world of fashion photography for the past 2 decades. Having worked with almost all celebrated male & female models in the country, Mr. Kalra has been mobilizing valuable support for aspiring photographers.

Dr. Phil. Maja Jerrentrup

(Jamari Lior)

Faculty of Photography



Maja Jerrentrup is a scholar of media science, anthropology and social psychology having studied at the University of Trier, at the University of Utrecht, at Vanderbilt College Nashville and Loyola College Chennai. In her scientific work she focuses on cultural and psychological aspects of photography. Her recent book "Therapy in front of the lens" analyzes the potential of photography for well-being. Further she is a well-known photographer under the pseudonym "Jamari Lior", having exhibited her work in various countries, published countless articles and books on practical photography and shot the new campaign for Nikon. She is a regular speaker on big media events like Photokina, Photo+Adventure, World Art Connects etc.

Shakti Singh

Director Academics, IIP Visual Arts



Shakti did his Bachelor of Fine Arts Degree from College of Art, Chandigarh. He was interested in fine art was right from his school days. As a Painter Shakti does realistic work majorly, made portraits and figurative work. He did over Thousand Portraits which are displayed in several museums in India. Personalities and Celebrities whom he has done portraits are Dr. A.P.J. Abdul Kalam (Ex President of India), Hon'ble President of India Sh. Pranab Mukherjee and H.E. Sh. Navin Chandra Ramgoolam (The Prime Minister of Mauritius)

Dhiraj Khatri

Faculty of Photography



Dhiraj Anand Khatri from Bhopal, M.P. is a graduate in Electronics and Communication Engineering and Post Graduate in Marketing and Strategy from MDI Gurgaon. His passion for photography found its roots in the wildlife genre, and which since then has witnessed the power of Dhiraj's relentless drive and love for photography. Dhiraj shares technical articles on photography for the Indian Institute of Photography and is always at hand to offer expert consultancy for camera model, photography and other tips .



Vinit Gupta
Faculty of Photography

A self-taught photographer who believes that photography is the most appropriate method to express thoughts. His work compasses portraiture, personal narratives and found photographs. He has won the Neel Dongre Photography Award/Fellowship in 2013-14 and 2014-2015, by India Photo Archive Foundation, for his work on 'Growing Culture of Weekend Escape in Urban India and Seasonal Musicians.'



Dr. Vikas Gupta
Faculty of Photography

Dr. Vikas Gupta is a artist, photographer and academic based out of New Delhi. His practice is broadly concerned with living culture of land, vision and social sciences. His photographs investigate the aesthetic and societal norms through conceptions of time, memory and place, specifically in cultures where loss is a substantial part of daily life. His work addresses the lived experience of conflict and trauma. He engages widely with histories and archives, both real and imagined, to explore the tensions between personal and systematic forms of knowledge



Astha Sharma
Faculty of Photography

Astha Sharma is a Light and Life Alumnus, has completed her bachelors of journalism and mass communication from Amity University, Noida. Apart from photography she holds an MBA degree as well. As a hardworking, vibrant and goal oriented young adult, she has worked with several successful companies like Net video, Balaji telefilms, Shahnaz Husain Group of Companies, Spotlight Events and Entertainments PVT ltd etc.



Amit Hasija
Faculty of Photography

Amit Hasija's photographs have entranced the clients for over a decade (10 years) with extravagant concentrating on fashion photography staging his unmistakable style.

Amit hasija's interest in photography begins in Childhood day. He did his two-year Mastercraftmanship diploma in Photography at Shari Academy of Digital Photography, Amit has won most prestigious award PIEA 2007 & PGI 2007

Jatin Jain
Faculty of Photography



Being an electronics & a telecommunication engineer by books and a photographer by passion, he believes in the famous quote by Destin sparks "photography is a story that I fail to put into words". His studio brand "Studio Iodine Vapor" has received an amazing client response from a wide range of sectors.

Dr. Bastian Reichardt
Faculty of Photography



Specializing in ethics and political theory, Bastian Reichardt graduated from the University of Bonn (Germany). His research and teaching interests include the philosophical and cultural significance of critical media theory (e.g. Michel Foucault) as well as aesthetical theories of film and photography (e.g. Walter Benjamin, Roland Barthes). In the field of photography, Reichardt's practical focus lies on analogue portrait photography.

Ankur Baruah
Faculty



Creative Advertising and Communicational professional with over 10 years of experience. Associated with advertising agencies such as Publicis, Rediffusion DY&R, Dentsu, Law & Kenneth and Mccann Worldwide. A decade of being associated with the creative brand building and strategies of reputed clients like Nestle, Hewlett Packard, Canon, Max New York Life Insurance, Airtel, Coca Cola, GSK and many more. An avid movie buff with deep interest in music and art appreciation

Harish Jaiswal
Faculty of Photography



Harish Jaiswal is a professional photographer with an experience of over twelve years, shooting Jewellery, watches and models. He produces world class images for brochures, catalogs, advertising & web for leading retailers & manufactures.

Harish is associated with IIP with a vision to solely handle its Mumbai region for its various courses and operations. Harish engages with its students in such a way that the learning in photography becomes easy and full of fun and enthusiasm.



SEEK A WORLD
OF DIFFERENCE

Groom

At IIP the biggest benefit we offer for our students is to practically test their knowledge.
Led aggressively by a grooming session that is rigorous and challenging, making them career ready.

The process of grooming at IIP involves various steps

Education

We educate by inculcating out of the box thinking and providing practical hands on experiences. We instigate students to excel in work by enabling theoretical learning with practical knowledge. Helping them carve a portfolio that reflects their own unique style with an understanding of light, space, composition, color, technique and context.

Interaction

Although we lead by example, we also work together and interact with students on every integral photography subject. Whether it is formal or informal exchange of interaction, the idea is to hone every subject understanding related to photography.

Critiquing

With an aim for a better feedback and insightful to the students. A deep rooted approach to ensure that the students adhere to prescribed methods for photography that help in their progress and pushing them to nurture their ideas and work. This is religiously taken forward by an exhibition and contest conducted in-house or from the industry that offer ample opportunities for a holistic feedback.

Challenging

We work towards building courage among students and prompt them to do well at the institute campus so that they are ready and trained to face the harsh world outside.

Simulation

We create a real world at an in-house photo studio where they

can test their ability to work as a photographer. By providing an opportunity to shoot a subject, they can practice how to actually behave in a professional environment.

Shaping

We work towards transforming every student into a professional photography through intensive classroom projects. By providing various internship experiences as we work towards making them industry ready.

Celebrate

A beginner starting out with the first DSLR, or an enthusiast that wants to be a pro, we cultivate in them the professionalism and guide to choose a right path. This approach has fetched us many achievements for us as well as our students who are making a big name in the industry. By showcasing their achievements, we are celebrating the moment to inspire the young minds.

Cultivate

We work towards promoting supportive relationships to build an effective network. By imbibing professional culture they develop thoughts that generate viable ideas. It is our motive to nurture values among them to obtain winning traits.

Shine






































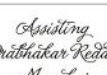









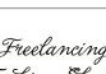

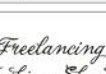
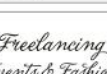
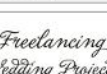

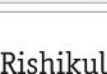


We give a chance to the student to outshine and offer them an opportunity to represent work across media, festivals, contests and exhibition.

Global Reach



Corporate tie ups

Recent Placements

 iip Academy iPlan Shreshth Vats	 iip Academy iPlan Felix Kumar Ekka	 iip Academy iPlan Jatin Jain	 iip Academy iPlan Jivraj Oleanan	 iip Academy iPlan Abhishek Puri	 iip Academy iPlan Mahayan Pakhrin	 iip Academy iPlan Mohit Genia	 iip Academy iPlan Kapil Dev
 iip Academy iPlan Sutar Kiran Rahul	 iip Academy iPlan Ankur Anand	 iip Academy iPlan MD. Nasibullah Ansari	 iip Academy iPlan Sudhanshu Kesarwani	 iip Academy iPlan Ravendra Singh	 iip Academy iPlan Srikanth Kumar Majhi	 iip Academy iPlan Ankur Anand	 iip Academy iPlan Swikirti Gupta
 iip Academy iPlan Augustine Kujur	 iip Academy iPlan Pallavi Sharma	 iip Academy iPlan Tushar Bassi	 iip Academy iPlan Shruyansh Jain	 iip Academy iPlan Mayank Juyal	 iip Academy iPlan Augustine	 iip Academy iPlan Prateek Tapania	 iip Academy iPlan Kartik Bhardwaj
 iip Academy iPlan Alok Kumar Maurya	 iip Academy iPlan Rohit Verma	 iip Academy iPlan Vishwas Shrivastava	 iip Academy iPlan Dhruv Malhotra	 iip Academy iPlan Ashok Kumar	 iip Academy iPlan Andrew Lepcha	 iip Academy iPlan Ashwin Subramaniam A	 iip Academy iPlan Manish P Handique
 iip Academy iPlan Arbab Basu	 iip Academy iPlan Divya Jain	 iip Academy iPlan Vishal Bhagat	 iip Academy iPlan Jaspreet Singh	 iip Academy iPlan Abhishek Rawat	 iip Academy iPlan Nikhil Nagar	 iip Academy iPlan Pranay Jain	 iip Academy iPlan Mukesh Pawar
 iip Academy iPlan Vaibhav Jeet	 iip Academy iPlan Armit Sharma	 iip Academy iPlan Kush Rawat	 iip Academy iPlan Raj Kiran	 iip Academy iPlan Shubham Saurav	 iip Academy iPlan Mukul Mudgal	 iip Academy iPlan Rahul Uniyal	 iip Academy iPlan Davinder Singh Rai
 iip Academy iPlan Abhishek Chorasaya	 iip Academy iPlan Laxman Sawant	 iip Academy iPlan Abhiram Kakara	 iip Academy iPlan Ranjan Simkhada	 iip Academy iPlan Mushtit Mehra	 iip Academy iPlan Mukul Mudgal	 iip Academy iPlan Anshul Wadhwa	 iip Academy iPlan Davinder Singh





Collaborating for a change

As we move from strength to strength,
we have cultivated and forged
unforgettable relationships with some of
the most reputed names in the industry.



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~
INTERNSHIPS

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Assistance

*TnC applicable

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HIMALAYAS
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NO EXTRA CHARGE
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**PERSONALITY
GROOMING**

- PRESENTATIONS
- PARTICIPATIONS IN EVENT
- LIVE SHOTS • EXHIBITION VISITS
- TALK SHOWS

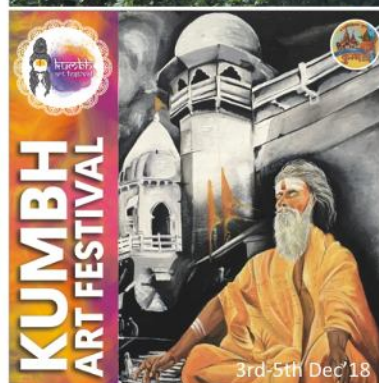
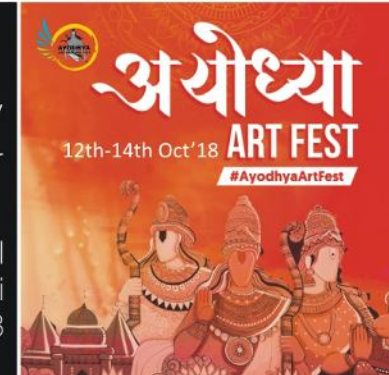
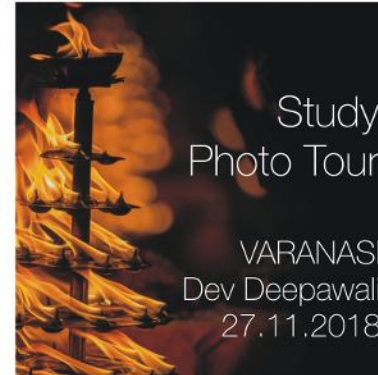
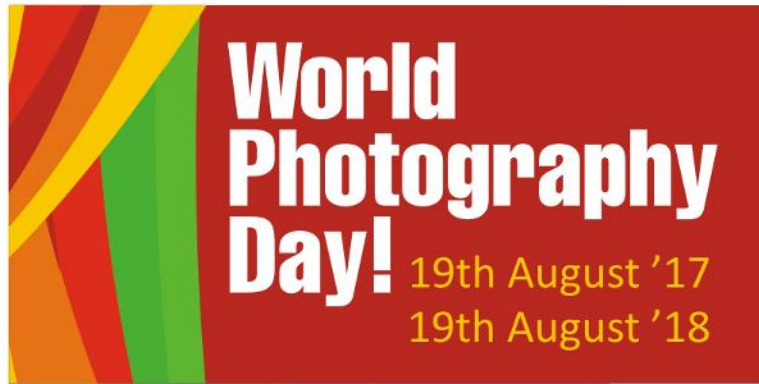
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