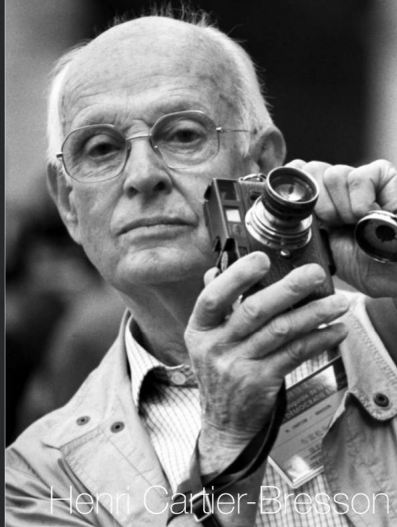


The World is Yours!





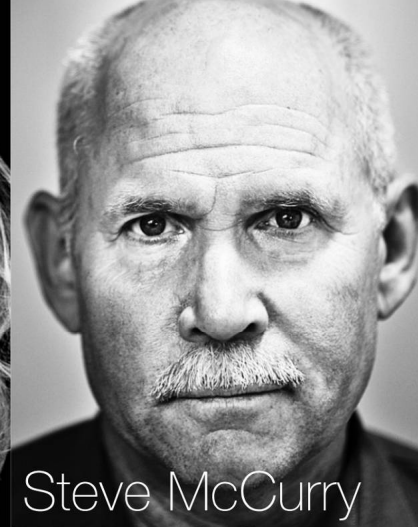
Henri Cartier-Bresson



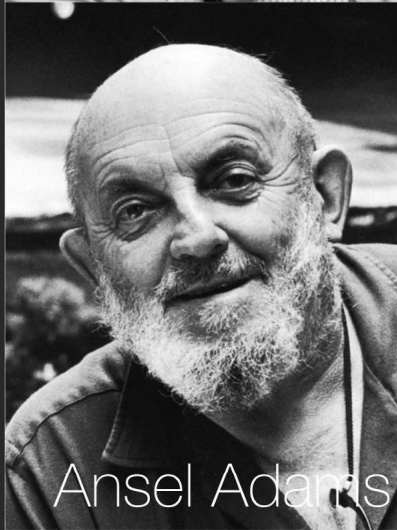
Richard Avedon



Annie Leibovitz



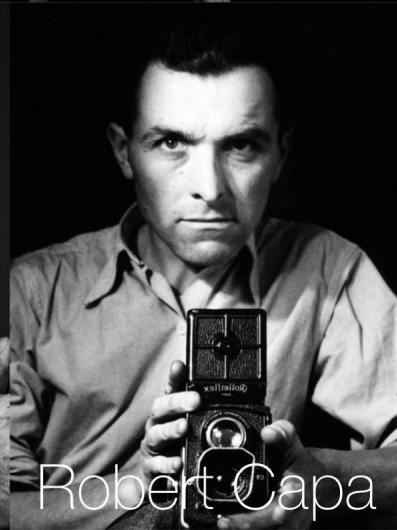
Steve McCurry



Ansel Adams



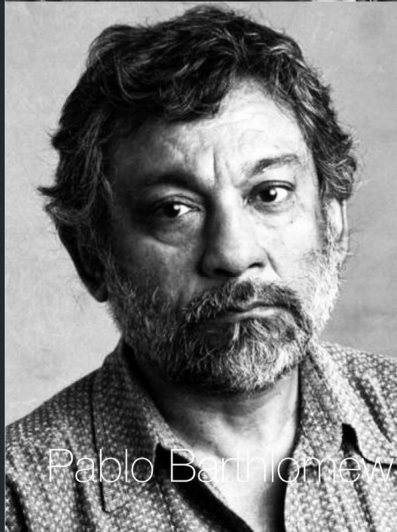
David LaChapelle



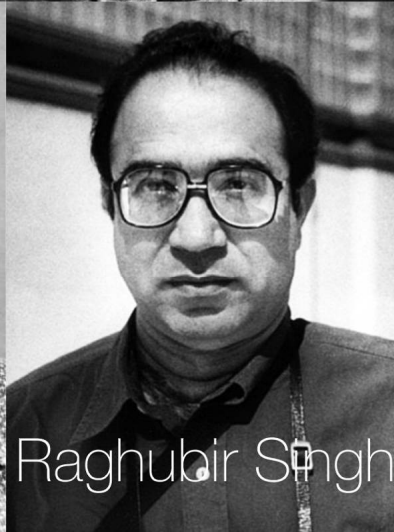
Robert Capa



Prabuddha Dasgupta



Pablo Bartholomew



Raghubir Singh



Dayanita Singh

Our
guiding lights
from around
the world

Vision

To be a leading entity in imparting photography learning, with knowledge modules bringing together the very best of visual arts and professional education.

Mission

Our mission is to spot, nurture and educate talented students to become successful photography professionals.

Value

We are driven to enrich educational experiences in and out of our classroom environment to enliven and broaden our students' minds, horizons and thinking to facilitate creativity.

THE WORLD^{OF} IIP

With the vision of providing professional learning to the ardent photographers, Indian Institute of Photography introduced itself as a pacesetter in the growing photography learning industry in 2010.

Today, the institute prides itself on its student centric approach and its handling of photography as a professional, vocational subject.

**Creativity cannot be taught in classrooms,
it is the end product of an adventurous mind.**

We have highly experienced faculty and well-designed courses, what we also have is a deep understanding of the exact requirements of a budding photographer.

Creativity, being the primary asset of every artistic, professional, is instilled in our students in every phase of their learning. Our courses are designed to keep the students constantly on their toes, while at the same time infusing in them the same passion and love we have for photography. Our range of courses lets the students decide exactly the level of proficiency they want to develop, and the flexibility to do it at their comfort.

Methodology that paves your world

We aim not only to create successful students, but also to ensure that this success extends out of the classroom, shaping our graduates and preparing them for the real world battles. Further,

IIP have also set the bar higher by maintaining effective alliances with the industry, incorporating professional expertise and inculcating thorough feedback from industry professionals regarding professional practices and modules.

Bringing together the world of IIP



Rajesh Goyal
Founder Director, IIP

"My own interest in Photography and deep abiding commitment to share my passion with others led to the establishment of the Indian Institute of Photography. The driving force behind this progress is creativity and innovation. At IIP, we offer a unique blend of teaching, research, and collaboration that can help you explore the possibilities and make informed plans and decisions along your journey of becoming a photographer.

Today, IIP is indeed proud to enjoy an international reputation for its continued excellence in photography learning courses, both professional and amateur. Further strengthened with applied research and engagement through the industry and the community at large.

As we forge to move ahead with the times, we are looking at avenues to enhance student experiences, delivering exceptional educational outcomes and producing work-ready graduates based on IIP's path breaking learning and teaching modules."





Streams that understand your world of needs

Professional Photography Programs on offer

Master of Fine Arts - Photography

Bachelor of Fine Arts - Photography

Bachelor of Fine Art - Film Making

Dual Diploma in Photography

Dual Diploma in Digital Cinematography

One Year Dual Diploma in Story Telling Photography

Dual Diploma in Fashion Photography

and

Interactive Online Professional Diploma Programs





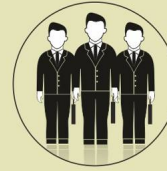
Leadership



Academics
Theory & Practical



Research



Engagement
& Collaboration



Careers

We are here to strengthen your world

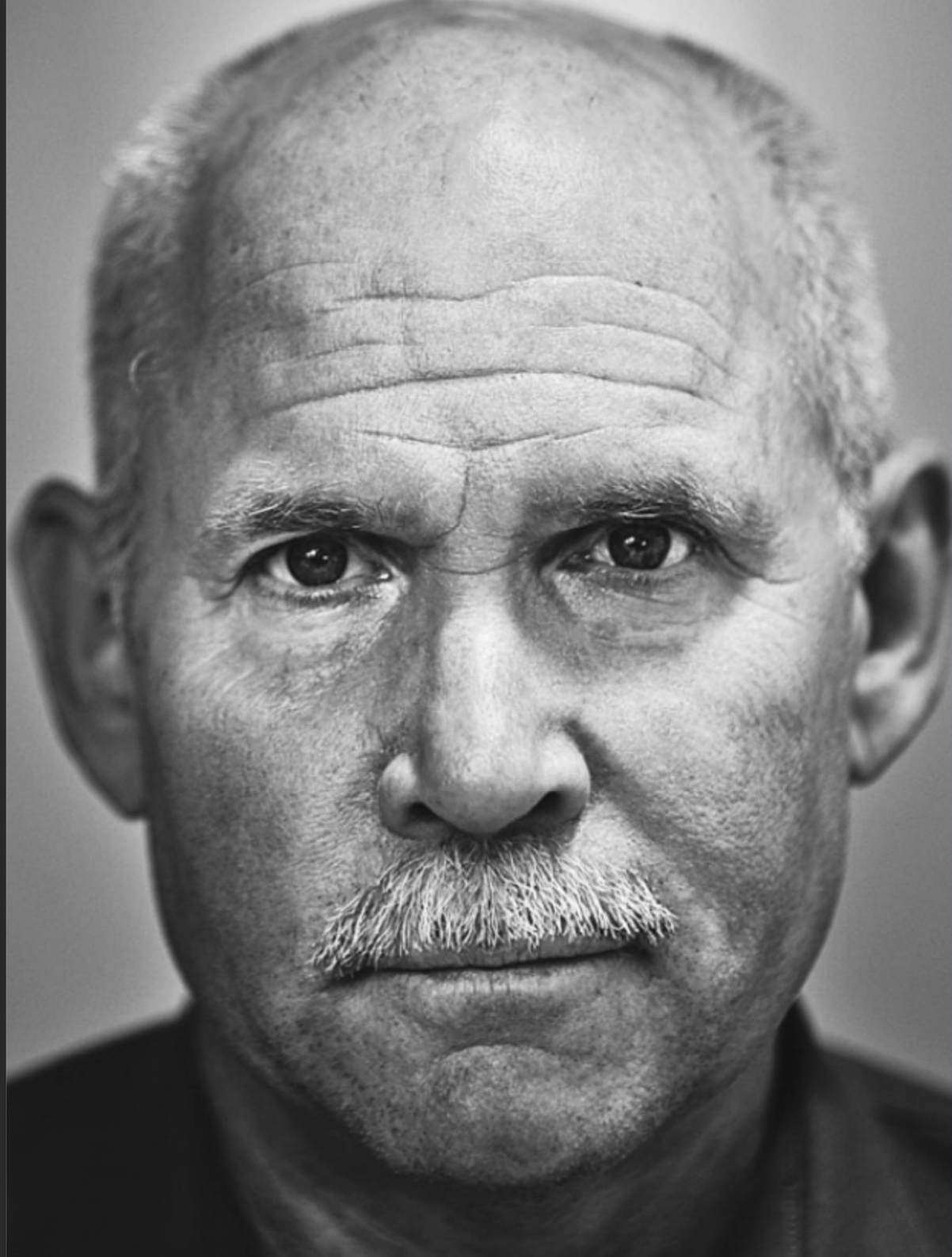
Based on the above pillars, we at IIP follow an approach that focuses on what one does right instead of what one does wrong. We believe that this approach leads to higher levels of student engagement, increased self-awareness, and a better understanding of how to make your strengths work for you in the long run.





#Life_at_IIP





Our guiding lights
from around the world

An internationally known
photographer who has been acclaimed for
most iconic voices in contemporary
photography for more than 30 years.
Best known for his photographs that are rich,
vibrant, color prints, showcasing small
moments of daily life struggles and joys.

Steve McCurry

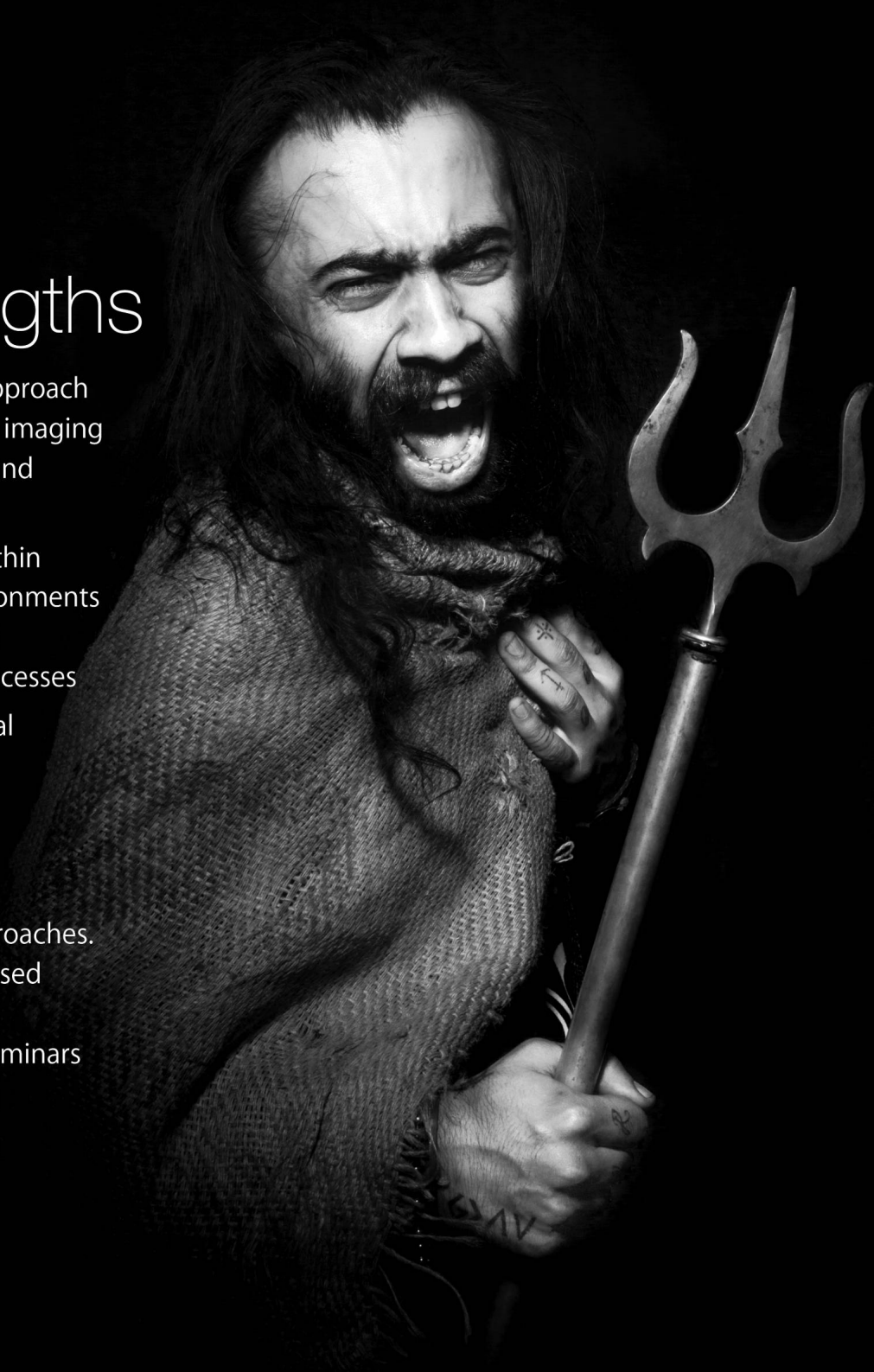


Steve McCurry was born in Philadelphia. Graduated from the College of Arts and Architecture at the Pennsylvania State University, he got a degree in cinematography. It was in India that he discovered his passionate interest in the religion.

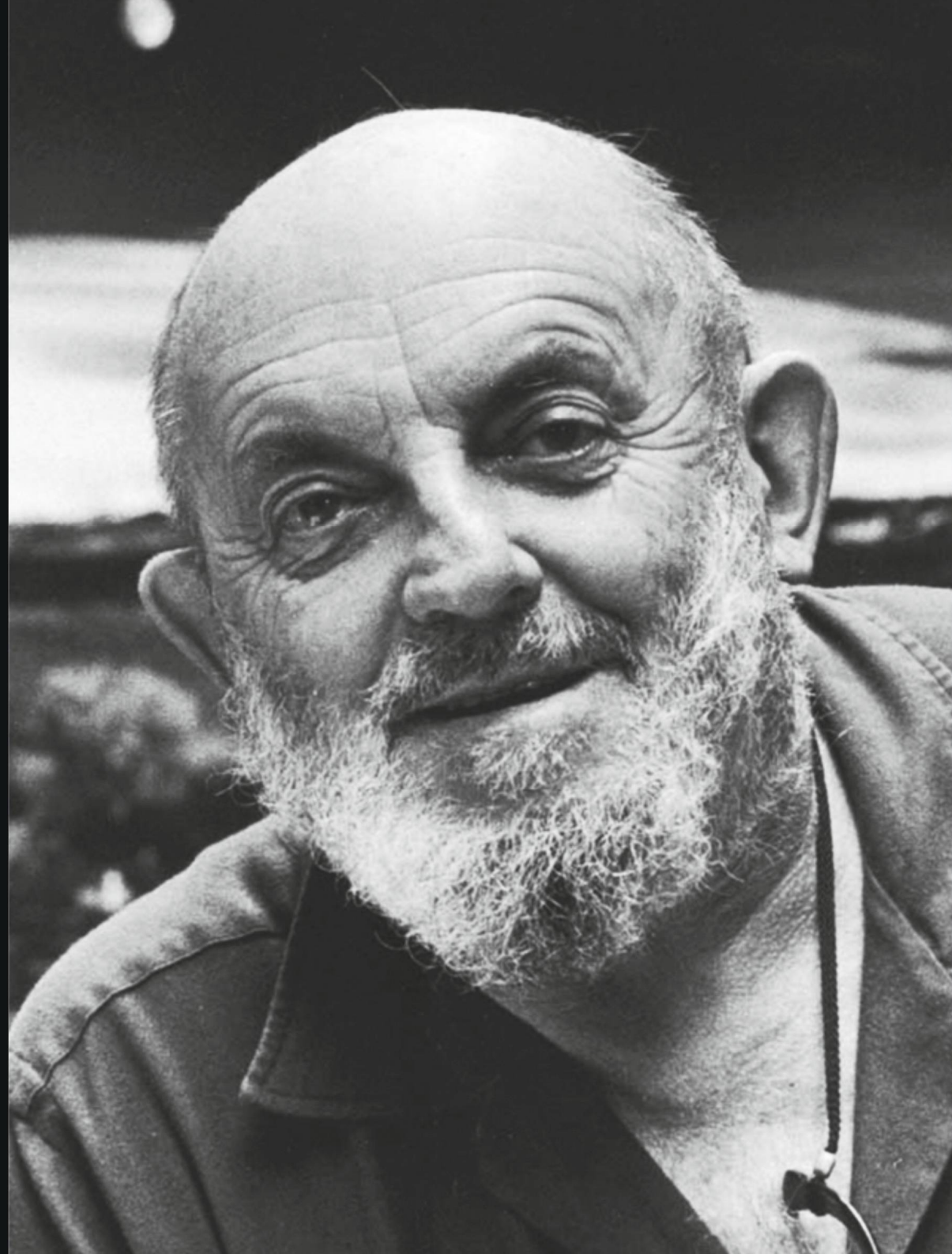
He is well known for capturing international and civil conflicts such as the Iran-Iraq War, Beirut, Cambodia, the Philippines, the Gulf War and the continuing strife in Afghanistan. Steve's career high point was undoubtedly the National Geographic cover photo of the previously unidentified Afghan refugee girl, Sharbat Gula whom he located and photographed again nearly two decades after the original. That picture has been described as the most recognizable photograph in the world today with her being referred to as the "Afghan Mona Lisa".

IIP's Strengths

- Developing an aesthetic approach in photography and photo imaging through industry training and academic study
- Learning will take place within project-based studio environments for active participation and developing skills in key processes
- Engage with broader critical analyses of the historical, theoretical and cultural contexts of photography
- Experience a variety of learning and teaching approaches. They will include studio-based environments, production workshops, lectures and seminars
- Individual and team-based projects collaborating with industries such as fashion, journalism, design, architecture, and music







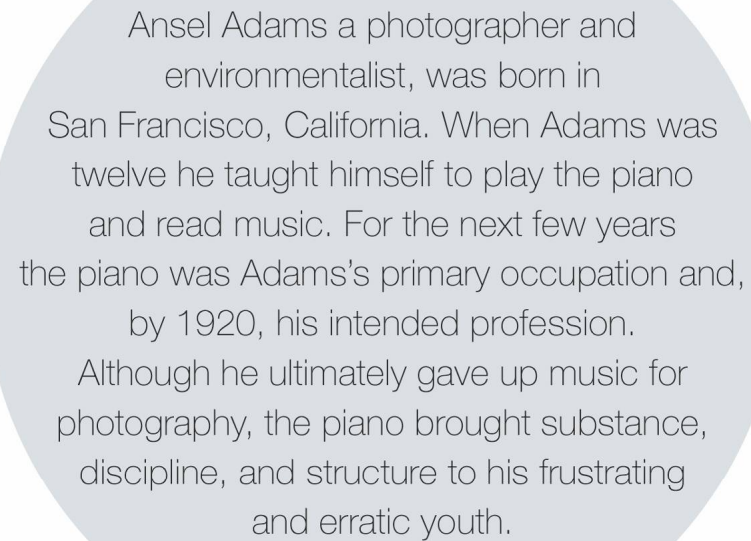
Our guiding lights
from around the world

Ansel Adams

One of the most famous
photographers of all time,
particularly known for his remarkable
images of the American wilderness.

Adams placed great value upon
technical mastery of his craft,
carefully evaluating gradations of light
in the image,
manipulating the degree of exposure,
and constantly experimenting
with new techniques.





Ansel Adams a photographer and environmentalist, was born in San Francisco, California. When Adams was twelve he taught himself to play the piano and read music. For the next few years the piano was Adams's primary occupation and, by 1920, his intended profession. Although he ultimately gave up music for photography, the piano brought substance, discipline, and structure to his frustrating and erratic youth.







Best of both the worlds - Learning and teaching

We have the keenness to develop an aesthetic approach in photography and picture imaging through industry training and academic study. Inculcating learning within a project-based studio environment. Engaging with broader aspects of the historical, theoretical and cultural contexts of photography.







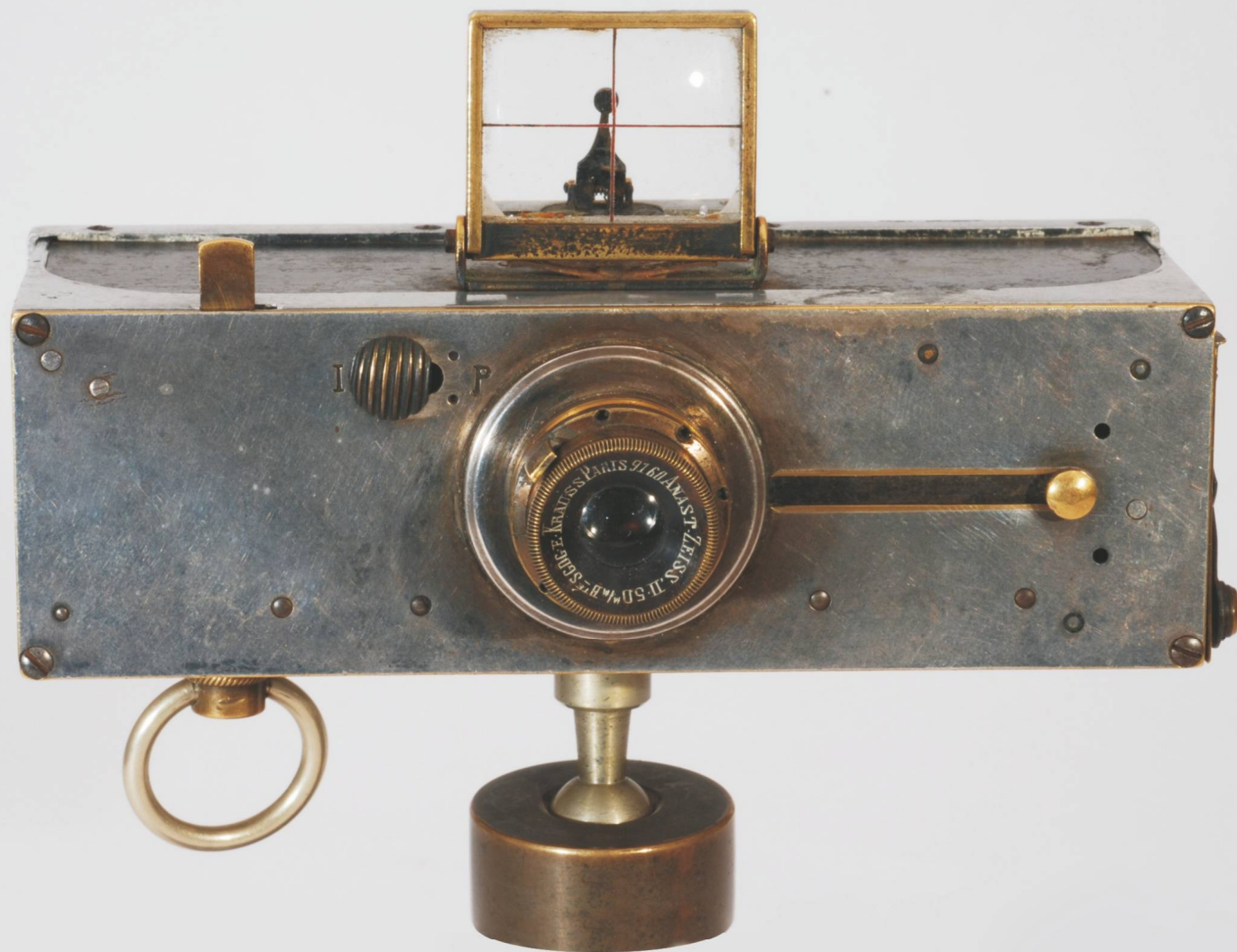


Our guiding lights
from around the world

Annie Leibovitz

She was the first woman who was assigned as a chief photographer for the Rolling Stone Magazine. Annie Leibovitz was also the last person to take pictures of John Lennon just hours before he was murdered.





Born on October 2, 1949,
in Waterbury, Connecticut,
Anna-Lou Leibovitz developed
a love for photography at
the San Francisco Art Institute.
Till date Leibovitz is known for
her iconic work for Rolling Stone
covers and several award-winning
advertising campaigns.



World-class Infrastructure

Replete with a swanky gallery, modern classrooms, well-facilitated auditorium, library, lounge area and a café, Indian Institute of Photography provides the latest environment, technology and equipments that assist every student to attain maximum by practically applying the classroom taught principles. All under one roof, conveniently located at the heart of Noida!

Explore and Enjoy!

The institute is equipped with world class equipment and facilities. The institute comprises fully equipped Studios, a well catalogued Library, and a state-of-the-art Lecture room with audio-visual facility and Wi-Fi enabled classrooms that help in imparting quality education. The institute is conveniently located in the heart of Noida (very near from Delhi), with easy Metro/Bus connectivity to reach the institute from anywhere in the city.

Studios

Two fully equipped studios with a master studio of about 2,500 sq. ft. along with a natural light studio. The studio designs conform to global standards and are equipped with Apple Mac Pro workstations.

Equipment

Indian Institute of Photography provides the latest technology and equipment that assist every student to attain

maximum by practically applying the classroom taught principles.

IIP provides state-of-the-art equipment to help students sharpen their photography skills. Apart from cameras and lighting equipment of the best makes, colour calibrated Apple Macintosh workstations with the latest in photography related software along with pro-quality printers forms the set-up for training in post-production. Apart from the equipment, the institute will also make available to the students ample number and variety of props, backgrounds etc to facilitate the learning process.

Following are some of the equipment students will use during the course:

- Sinar Cameras
- Mamiya RB67 SD Pro (medium format)
- Nikon/Canon DSLR's with top-of-the-line lenses
- Flash meters
- Soft boxes diffusers and snouts
- Swiss made high end lights from Elinchrom Flash Systems with extension rod stands fitted with black, silver and white umbrellas
- Power packs with light shaping tools
- Light modifiers
- Tripods, etc.







DDPC COURSE OVERVIEW

Under this program a student pays for only one program, but receives advantage of the dual diploma program. In association with faculty of fine arts of a UGC Recognized Indian University, IIP confers Diploma in Professional Photography as well as a Dual Diploma in Photography in the duration of just a year. So, if you are serious about taking photography as a profession, then this is the program, just for you..!!

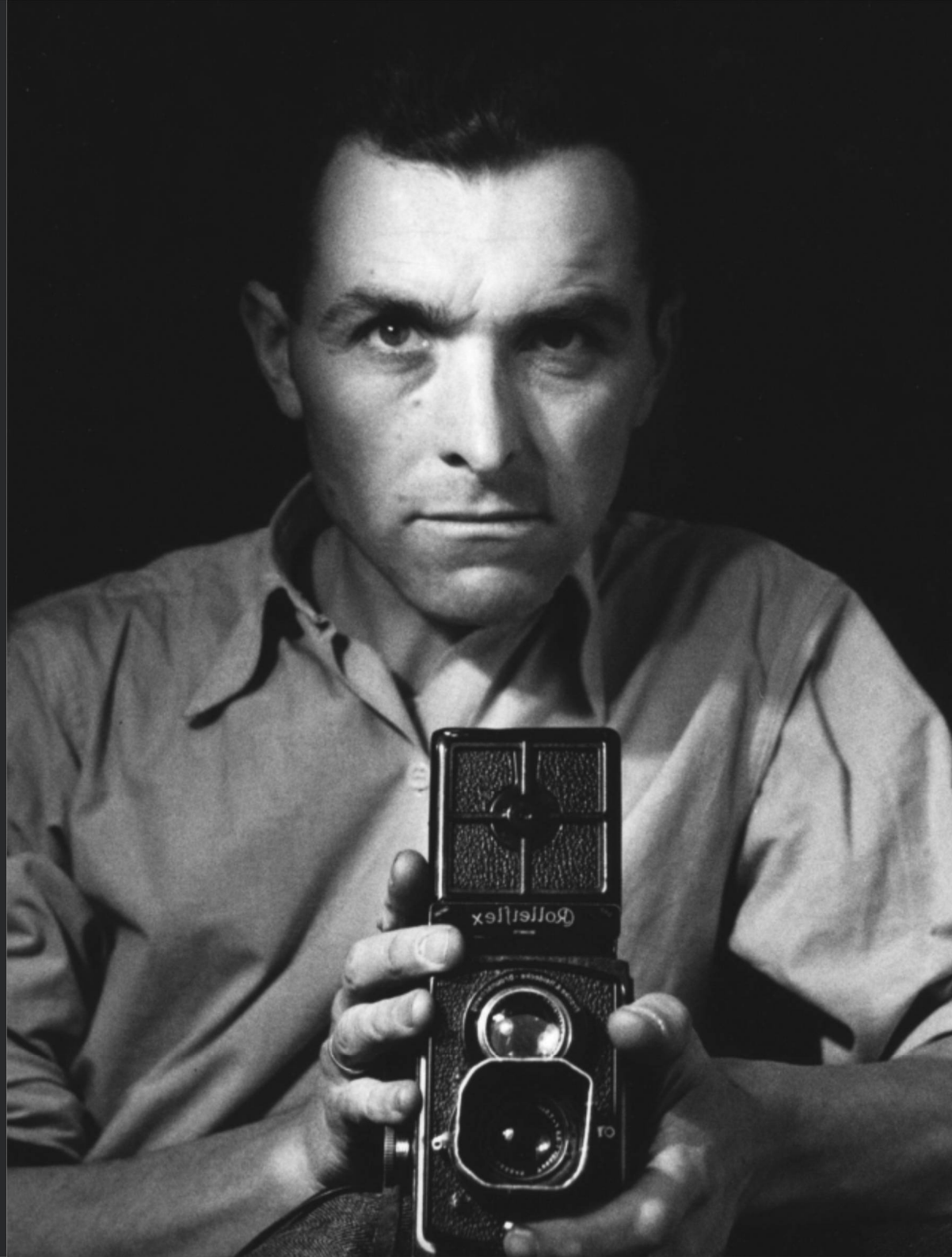
COURSE HIGHLIGHTS

Course Features	Proficiency in Digital Photography, Sources & Quality of Various Lights Practice outdoor & studio Photography, Digital post-production, Visual Literacy. Specializations, Jobs / Business in Photography	
Course Name	Dual Diploma in Photography - One Year Diploma in Professional Photography	
Eligibility	10th Pass. Evening Degree / Vocational Courses students may also join. Students will need to have their own DSLR, laptop and external hard drive (Students with questions regarding cameras are encouraged to contact the instructor)	
Course Duration	One Academic Year (Divided into 2 Semesters)* Sem 1 - Foundation and Sem 2 - Specialization	
Maximum Seats	18 seat per batch	To apply portfolio submission is must

*Ask for more options

Specialization options for Degree and Diploma

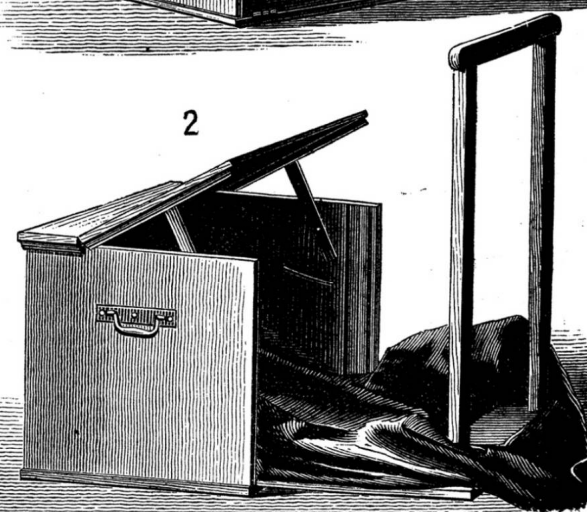
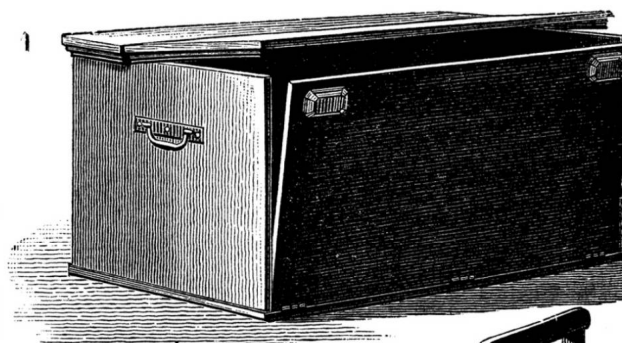
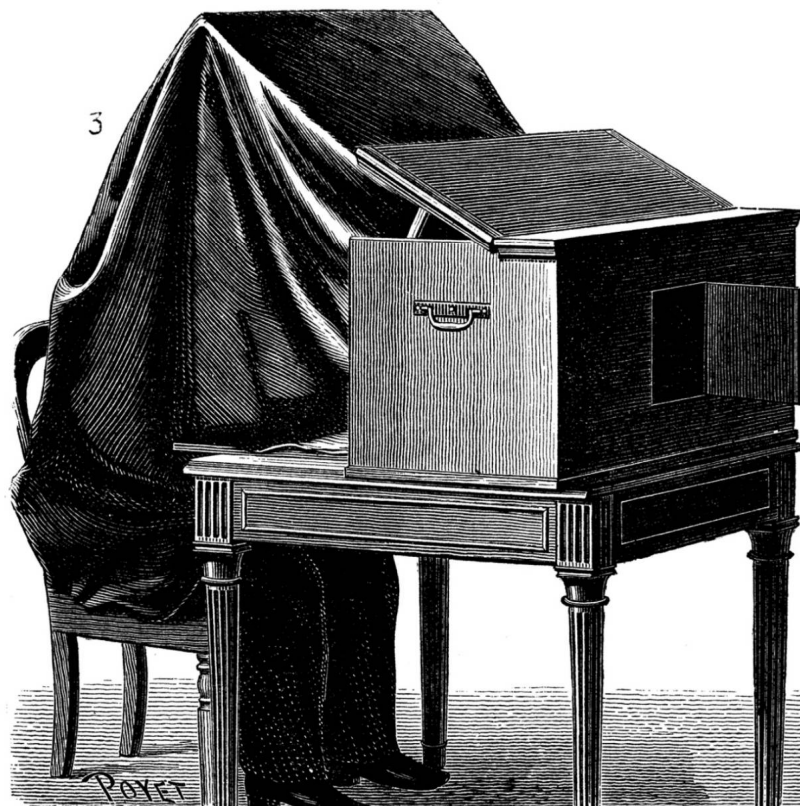
1. Fashion Photography
2. Product/commercial Photography
3. Wedding Photography/portraiture
4. Advertisement Photography
5. Celebrity Photography
6. Photo Journalism
7. Underwater Photography
8. Wildlife Photography
9. Travel Photography
10. Short Film Making
11. Fine Art Photography
12. Automobile
13. Food Photography
14. Documentary
15. Scientific Photography



Our Guiding Lights
From Around The World

Robert Capa

Picture Post on 3, December 1938,
introduced the greatest war
photographer in the World,
Robert Capa. But the irony was,
he hated war from the core of his
heart. He was a unique visual
chronicler of several 20th-century
wars in the world in the history
of photography.



Robert Capa whose original name was Friedmann Endre Ernő, was born in 1913 in Budapest, Hungary. In Life Magazine, he covered much of the heaviest fighting in Africa, Sicily, and Italy during the World War II. His photographs of the Normandy Invasion became some of the most memorable of the war. The year 1954 marked the end of a legend as he volunteered to photograph the French Indochina War for Life and was killed by a land mine while on assignment. His death established his reputation for being a quintessentially fearless photojournalist.

A world of knowledge to benefit from

The brains behind IIP are not limited to Photographers. There are Engineers and Technicians from Business, Advertising and Production with a collective experience of decades in their respective fields. The faculty members draw from a wealth of real world experiences to mentor all the students who are chosen to be a part of the course.



Rajesh Goyal
The Founder, The eye behind IIP

An alumnus from the College of Arts, Chandigarh, with an experience of over 30 years in the world of Photography and Advertising. He is the vision behind the pioneering effort of online photography education in India.



Shailesh Goyal
Co-Founder, Trustee IIP

Associated with the world of Photography and Advertising for over three decades, with rich experience in photography and detailed knowledge of designing softwares. Emerging as the guiding force for students at the Indian Institute of Photography.



Shakti Singh

Director Academics, IIP Visual Arts

Shakti did his Bachelor of Fine Arts Degree from College of Art, Chandigarh. He was interested in fine art was right from his school days. As a Painter Shakti does realistic work majorly, made portraits and figurative work. He did over Thousand Portraits which are displayed in several museums in India. Personalities and Celebrities whom he has done portraits are Dr. A.P.J. Abdul Kalam (Ex President of India), Hon'ble President of India Sh. Pranab Mukherjee and H.E. Sh. Navin Chandra Ramgoolam (The Prime Minister of Mauritius)



Dr. Phil. Maja Jerrentrup

(Jamari Lior)

Faculty of Photography

Maja Jerrentrup is a scholar of media science, anthropology and social psychology having studied at the University of Trier, at the University of Utrecht, at Vanderbilt College Nashville and Loyola College Chennai. In her scientific work she focuses on cultural and psychological aspects of photography. Her recent book "Therapy in front of the lens" analyzes the potential of photography for well-being. Further she is a well-known photographer under the pseudonym "Jamari Lior", having exhibited her work in various countries, published countless articles and books on practical photography and shot the new campaign for Nikon. She is a regular speaker on big media events like Photokina, Photo+Adventure, World Art Connects etc.



Manish Sehrawat

Faculty of Photography

Armed with 10 years of experience as a professional photographer, our mentor Mr. Manish started his professional journey as a Photo Journalist. As years passed by, his inclination shifted towards portrait and studio photography as he saw more potential in it than news photography. Taking inspiration from Cinema and its elements from around the world, he sees a world of opportunities to explore frames or composition.



Dhiraj Khatri

Faculty of Photography

Dhiraj Anand Khatri from Bhopal, M.P. is a graduate in Electronics and Communication Engineering and Post Graduate in Marketing and Strategy from MDI Gurgaon. His passion for photography found its roots in the wildlife genre, and which since then has witnessed the power of Dhiraj's relentless drive and love for photography. Dhiraj shares technical articles on photography for the Indian Institute of Photography and is always at hand to offer expert consultancy for camera model, photography and other tips .

Asif Khan
Faculty of Photography



To the consideration of aesthetical approaches of visual art and as an artist, His long-term experience in diving in the commercial advertising industry as a Director, Cinematographer, and Assistant Director. Holding more than 8 years of experience as Director and Cinematographer, in Commercial Film Industry. He has completed more than 30 Commercial projects like TVC, Independent Films, Music Videos, Short Feature Film, etc., and work with Different Brands TVC like LG, Nestle, Jagdish Store Home Decor, etc.

Vinati Sehgal
Faculty of Photography



Vinati Sehgal is an early career visual artist, working within the intersections of sociology and visual arts. Her works stem from personal experiences coinciding with socio political themes prevalent in the public sphere. With Bachelor in Fine Arts and Diploma in Documentary Photography, she has forwarded her academic interests with an MA in Visual Sociology from Goldsmiths College, University of London. Presently living in Delhi she is working towards a career in artistic research practices.

Jatin Jain
Faculty of Photography



Being an electronics & a telecommunication engineer by books and a photographer by passion, he believes in the famous quote by Destin sparks "photography is a story that I fail to put into words". His studio brand "Studio Iodine Vapor" has received an amazing client response from a wide range of sectors.

Amit Hasija
Faculty of Photography



Amit Hasija's photographs have entranced the clients for over a decade (10 years) with extravagant concentrating on fashion photography staging his unmistakable style.

Amit hasija's interest in photography begins in Childhood day. He did his two-year Mastercraftmanship diploma in Photography at Shari Academy of Digital Photography, Amit has won most prestigious award PIEA 2007 & PGI 2007

Amarjeet Singh Maggu
Faculty of Photography



Dedicated and enthusiastic photographer with 30+ years of experience in custom and specialized photography, his kaleidoscope encompasses the extremes of the mundane and the exotic. His does honest documentation of life in its natural surroundings, shaped by geographical conditions and the man-made changes, visible in altered landscapes, rituals and architectural marvels connecting the present to a tenuous past.

Dr. Bastian Reichardt
Faculty of Photography



Specializing in ethics and political theory, Bastian Reichardt graduated from the University of Bonn (Germany). His research and teaching interests include the philosophical and cultural significance of critical media theory (e.g. Michel Foucault) as well as aesthetical theories of film and photography (e.g. Walter Benjamin, Roland Barthes). In the field of photography, Reichardt's practical focus lies on analogue portrait photography.

Ankur Baruah
Faculty



Creative Advertising and Communicational professional with over 10 years of experience. Associated with advertising agencies such as Publicis, Rediffusion DY&R, Dentsu, Law & Kenneth and Mccann Worldwide. A decade of being associated with the creative brand building and strategies of reputed clients like Nestle, Hewlett Packard, Canon, Max New York Life Insurance, Airtel, Coca Cola, GSK and many more. An avid movie buff with deep interest in music and art appreciation

Harish Jaiswal
Faculty of Photography



Harish Jaiswal is a professional photographer with an experience of over twelve years, shooting Jewellery, watches and models. He produces world class images for brochures, catalogs, advertising & web for leading retailers & manufactures.

Harish is associated with IIP with a vision to solely handle its Mumbai region for its various courses and operations. Harish engages with its students in such a way that the learning in photography becomes easy and full of fun and enthusiasm.

SEEK A WORLD
OF DIFFERENCE

Groom

At IIP the biggest benefit we offer for our students is to practically test their knowledge.
Led aggressively by a grooming session that is rigorous and challenging, making them career ready.

The process of grooming at IIP involves various steps

Education

We educate by inculcating out of the box thinking and providing practical hands on experiences. We instigate students to excel in work by enabling theoretical learning with practical knowledge. Helping them carve a portfolio that reflects their own unique style with an understanding of light, space, composition, color, technique and context.

Interaction

Although we lead by example, we also work together and interact with students on every integral photography subject. Whether it is formal or informal exchange of interaction, the idea is to hone every subject understanding related to photography.

Critiquing

With an aim for a better feedback and insightful to the students. A deep rooted approach to ensure that the students adhere to prescribed methods for photography that help in their progress and pushing them to nurture their ideas and work. This is religiously taken forward by an exhibition and contest conducted in-house or from the industry that offer ample opportunities for a holistic feedback.

Challenging

We work towards building courage among students and prompt them to do well at the institute campus so that they are ready and trained to face the harsh world outside.

Simulation

We create a real word at an in-house photo studio where they

can test their ability to work as a photographer. By providing an opportunity to shoot a subject, they can practice how to actually behave in a professional environment.

Shaping

We work towards transforming every student into a professional photography through intensive classroom projects. By providing various internship experiences as we work towards making them industry ready.

Celebrate

A beginner starting out with the first DSLR, or an enthusiast that wants to be a pro, we cultivate in them the professionalism and guide to choose a right path. This approach has fetched us many achievements for us as well as our students who are making a big name in the industry. By showcasing their achievements, we are celebrating the moment to inspire the young minds.

Cultivate

We work towards promoting supportive relationships to build an effective network. By imbibing professional culture they develop thoughts that generate viable ideas. It is our motive to nurture values among them to obtain winning traits.

























































Shine

We give a chance to the student to outshine and offer them an opportunity to represent work across media, festivals, contests and exhibition.

Global Reach



Corporate tie ups Recent Placements

 Ministry of Transport GOVERNMENT OF UTTAR PRADESH iip Academy IIPian Shreshth Vats	 Mercedes-Benz iip Academy IIPian Felix Kumar Ekka	 IODINE VAPOR iip Academy IIPian Jatin Jain	 ASSAM TOURISM iip Academy IIPian Jivraj Olemam	 Google iip Academy IIPian Abhishek Puri	 SIKKIM TOURISM iip Academy IIPian Mahayan Pakhrin	 HARLEY-DAVIDSON MOTORCYCLES iip Academy IIPian Mohit Gena	 KALASH SATVATHI FOODS & BEVERAGES iip Academy IIPian Kapil Dev
 Lotus iip Academy IIPian Himish Goyal	 Ministry of Petroleum & Natural Gas iip Academy IIPian Ankur Anand	 UBER EATS iip Academy IIPian MD. Nasibullah Ansari	 Ministry of External Affairs GOVERNMENT OF INDIA iip Academy IIPian Sudhanshu Kesarwani	 AIAP iip Academy IIPian Ravendra Singh	 Hotel Guest House Gurugram iip Academy IIPian Srikant Kumar Majhi	 NATIONAL GEOGRAPHIC iip Academy IIPian Ankur Anand	 SAHARA INDIA PARIWAR iip Academy IIPian Swikriti Gupta
 vedat brahman iip Academy IIPian Augustine Kajur	 foodpanda iip Academy IIPian Sutar Kiran Rahul	 Tushar photarray iip Academy IIPian Tushar Bassi	 indiamart iip Academy IIPian Shruyansh Jain	 Kishkul Logshala iip Academy IIPian Mayank Juyal	 Vedicrafts iip Academy IIPian Augustine	 STUDY JANAK iip Academy IIPian Prateek Taparia	 Kartik Bhardwal iip Academy IIPian Kartik Bhardwaj
 ORANGE GLOBAL iip Academy IIPian Alok kumar Maurya	 flipkart iip Academy IIPian Rohit Verma	 buymyJewel iip Academy IIPian Vishwas Shrivastava	 AUTOCAR iip Academy IIPian Dhurv Malhotra	 Freelancing iip Academy IIPian Ashok Kumar	 Freelancing in Sikkim iip Academy IIPian Andrew Lepcha	 SMILE FOUNDATION iip Academy IIPian Ashvin Subramaniam A	 Vogueshaire iip Academy IIPian Manash P Handique
 KARVY DATA MANAGEMENT iip Academy IIPian Arnab Basu	 Travel Shoots iip Academy IIPian Divya Jain	 V RESORTS iip Academy IIPian Vishal Bhagat	 Ecolab iip Academy IIPian Jaspreet Singh	 E-Commerce Company iip Academy IIPian Abhishek Rawat	 Assisting Prathakar Reddy Mumbai iip Academy IIPian Nikhil Nagar	 KASHON STUDIO iip Academy IIPian Pranay Jain	 Jodhpur Export House iip Academy IIPian Mukesh Pawar
 Freelancing iip Academy IIPian Vaidhiv Jeet	 Amit Sharma iip Academy IIPian Amit Sharma	 Export House iip Academy IIPian Kush Rawat	 Raj Kiran iip Academy IIPian Raj Kiran	 PHOTOGRAPHY BY S.H.U.B.H.A.M. iip Academy IIPian Shubham Saurav	 Rishikul iip Academy IIPian Mukul Mudgal	 DevArtiPix iip Academy IIPian Rahul Uniyal	 Freelancing Fashion Shoots iip Academy IIPian Davinder Singh Rai
 NO! Troll days - The Timelmers iip Academy IIPian Abhishek Chorasaya	 Freelancing Fashion Shoots iip Academy IIPian Lakman Sawant	 Freelancing Events & Fashion iip Academy IIPian Abhiram Kakara	 Freelancing Wedding Projects iip Academy IIPian Ranjan Simkhada	 Freelancing iip Academy IIPian Mudhit Mehra	 Rishikul iip Academy IIPian Mukul Mudgal	 ANSHUL WADHWHA iip Academy IIPian Anshul Wadhwa	 Freelancing iip Academy IIPian Davinder Singh





Collaborating for a change

As we move from strength to strength,
we have cultivated and forged
unforgettable relationships with some of
the most reputed names in the industry.



18 STUDENTS PER BATCH

For **[QUALITY
EDUCATION]**

CHOOSE WITH CONFIDENCE

KNOWLEDGE IS KEY ~LIBRARY~

STUFFED WITH NATIONAL
&
INTERNATIONAL BOOKS

PORT FOLIO

INTERNSHIPS

~ 100%* PLACEMENT Assistance

*TnC applicable

OUTSTATION STUDY
TOURS

CULTURAL
3 NIGHTS, 4 DAYS

HIMALAYAS
3 NIGHTS, 4 DAYS

NO HIDDEN
COSTS

NO EXTRA CHARGE
FOR LIVE PROJECTS

IIP's DEDICATED
ONLINE MODE FOR
PHOTOGRAPH REVIEWS

SLG IIP SCHOLARSHIPS
FOR OUTSTANDING
STUDENTS

**PERSONALITY
GROOMING**

- PRESENTATIONS
- PARTICIPATIONS IN EVENT
- LIVE SHOTS • EXHIBITION VISITS
- TALK SHOWS

80%
PRACTICAL
COURSE

with
NATIONAL &
INTERNATIONAL
MENTORS

UGC

APPROVED PROGRAM WITH
HIMALAYAN UNIVERSITY
FOR BETTER PROFESSIONAL SCOPE



The World of IIP awaits you all at



0120-434 6600



www.iipacademy.edu.in



9015 422 322



info@iipedu.com



IIP FOUNDATION B-7, Sector 2, Near Sector 15 Metro Station, Noida 201301

Purpose of content and photographs of master photographers shown in this book is IIP's respect towards them.
It is shown as inspiration/ guiding lights to the students looking for photography as a profession.

Any visual representation in this brochure is the intellectual property of IIP or the respective owners under for use. This catalogue/album is to present and provide the information on photography categories; not for mass distribution. IIP Foundation takes no responsibility or obligation in any kind of legal formalities.