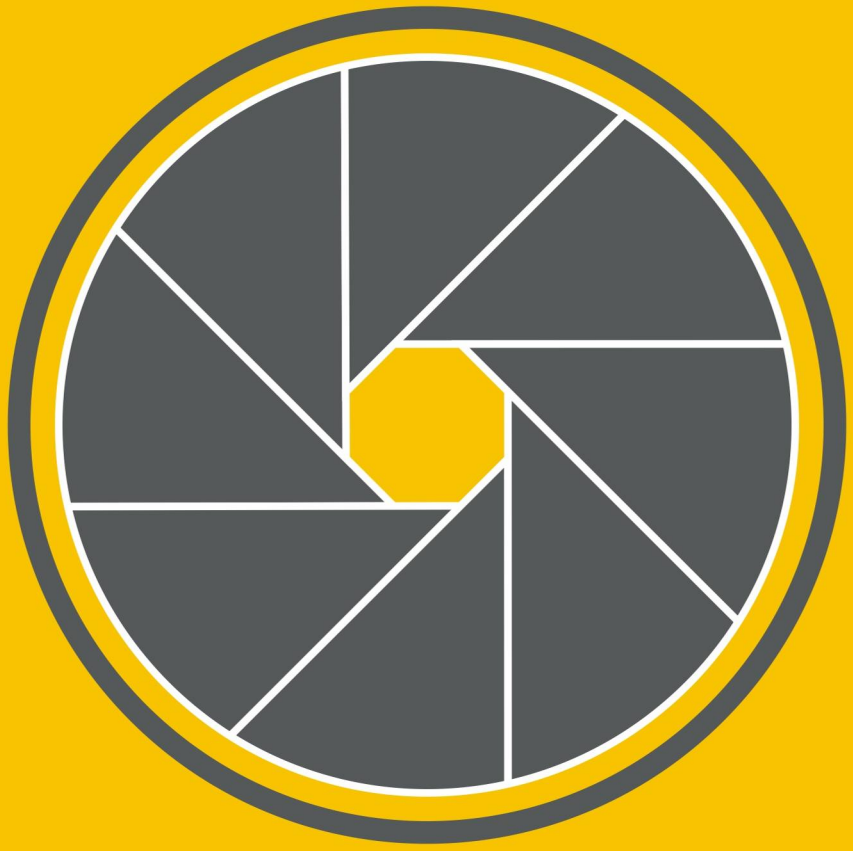
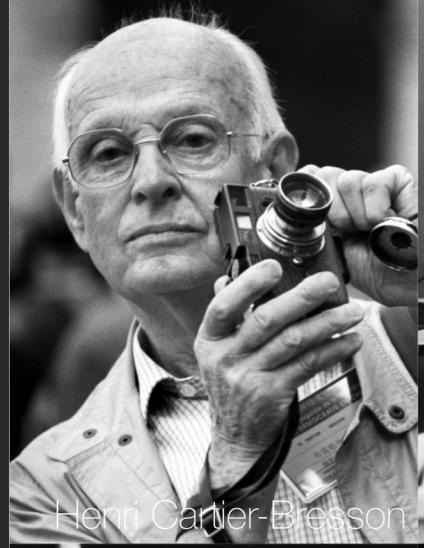
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The World is Yours!

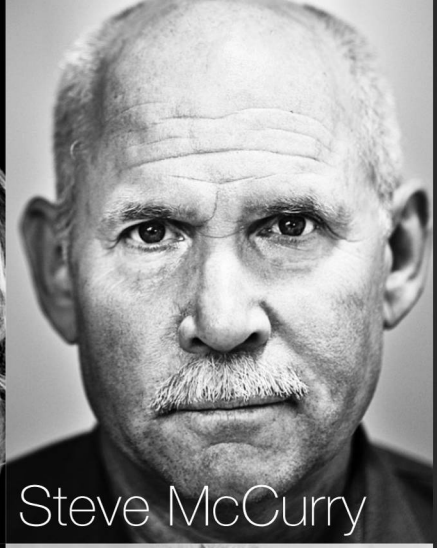


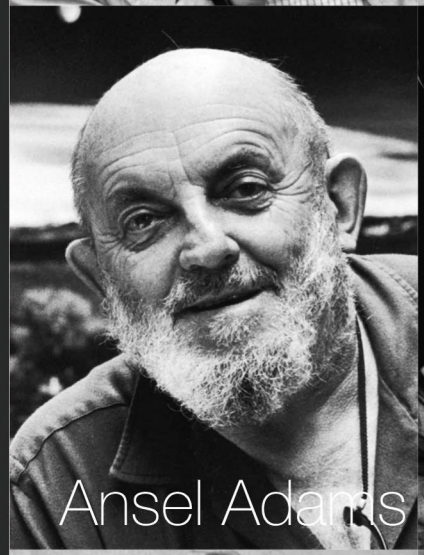
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Henri Cartier-Bresson

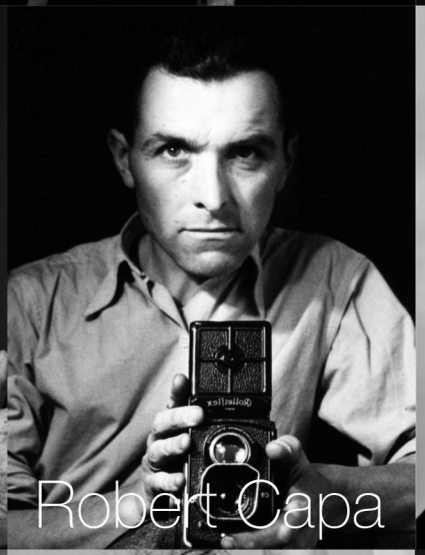

Richard Avedon

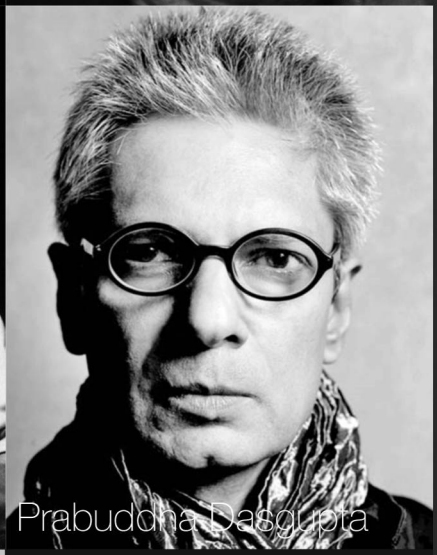

Annie Leibovitz

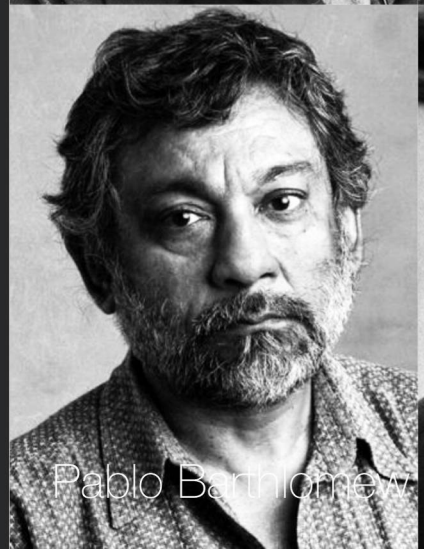

Steve McCurry

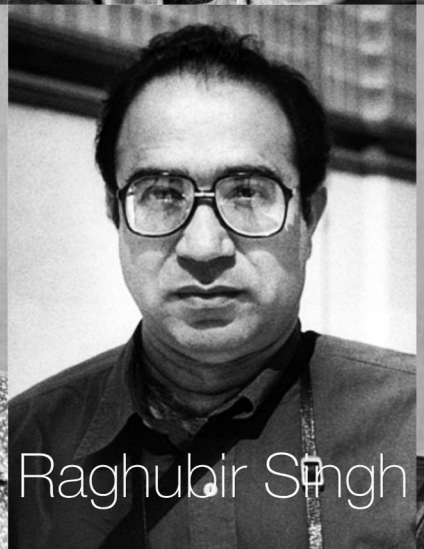

Ansel Adams


David LaChapelle


Robert Capa

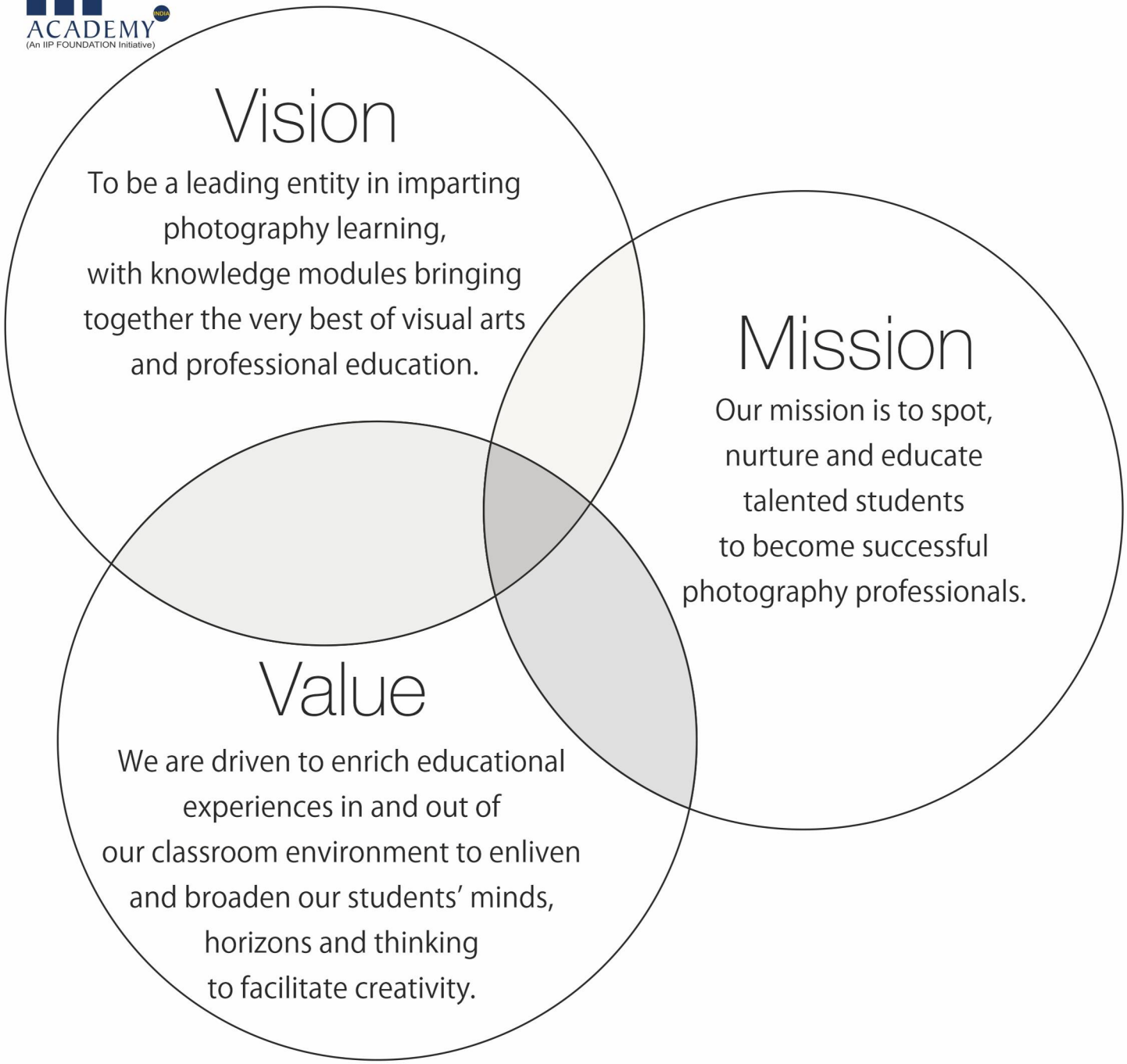

Prabuddha Dasgupta


Pablo Bartholomew


Raghubir Singh


Dayanita Singh

Our
guiding lights
from around
the world


Vision
To be a leading entity in imparting photography learning, with knowledge modules bringing together the very best of visual arts and professional education.
Mission
Our mission is to spot, nurture and educate talented students to become successful photography professionals.
Value
We are driven to enrich educational experiences in and out of our classroom environment to enliven and broaden our students' minds, horizons and thinking to facilitate creativity.

THE WORLD OF IIP

With the vision of providing professional learning to the ardent photographers, Indian Institute of Photography introduced itself as a pacesetter in the growing photography learning industry in 2010. Today, the institute prides itself on its student centric approach and its handling of photography as a professional, vocational subject.

Creativity cannot be taught in classrooms, it is the end product of an adventurous mind.

We have highly experienced faculty and well-designed courses, what we also have is a deep understanding of the exact requirements of a budding photographer. Creativity, being the primary asset of every artistic, professional, is instilled in our students in every phase of their learning. Our courses are designed to keep the students constantly on their toes, while at the same time infusing in them the same passion and love we have for photography. Our range of courses lets the students decide exactly the level of proficiency they want to develop, and the flexibility to do it at their comfort.

Methodology that paves your world

We aim not only to create successful students, but also to ensure that this success extends out of the classroom, shaping our graduates and preparing them for the real world battles. Further, IIP have also set the bar higher by maintaining effective alliances with the industry, incorporating professional expertise and inculcating thorough feedback from industry professionals regarding professional practices and modules.

Bringing together the world of IIP



Rajesh Goyal
Founder Director, IIP

"My own interest in Photography and deep abiding commitment to share my passion with others led to the establishment of the Indian Institute of Photography The driving force behind this progress is creativity and innovation. At IIP, we offer a unique blend of teaching, research, and collaboration that can help you explore the possibilities and make informed plans and decisions along your journey of becoming a photographer.

Today, IIP is indeed proud to enjoy an international reputation for its continued excellence in photography learning courses, both professional and amateur. Further strengthened with applied research and engagement through the industry and the community at large. As we forge to move ahead with the times, we are looking at avenues to enhance student experiences, delivering exceptional educational outcomes and producing work-ready graduates based on IIP's path breaking learning and teaching modules."

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Streams that understand your world of needs

Professional Photography Programs on offer

Master of Fine Arts - Photography

Bachelor of Fine Arts - Photography

Bachelor of Fine Art in Film Making

Diploma in Fine Arts - Photography

Diploma in Digital Cinematography

One Year Diploma in Story Telling Photography

Diploma in Fashion Photography

and

Interactive Online Professional Diploma Programs


iip
Indian
Institute of
Photography



















Leadership



Academics
Theory & Practical



Research



Engagement
& Collaboration



Careers

We are here to strengthen your world

Based on the above pillars, we at IIP follow an approach that focuses on what one does right instead of what one does wrong. We believe that this approach leads to higher levels of student engagement, increased self-awareness, and a better understanding of how to make your strengths work for you in the long run.








MARUTI


LAKMÉ ACADEMY
KYRGYZS












iiP
ACADEMY
Pushkar Camel Fair 2016







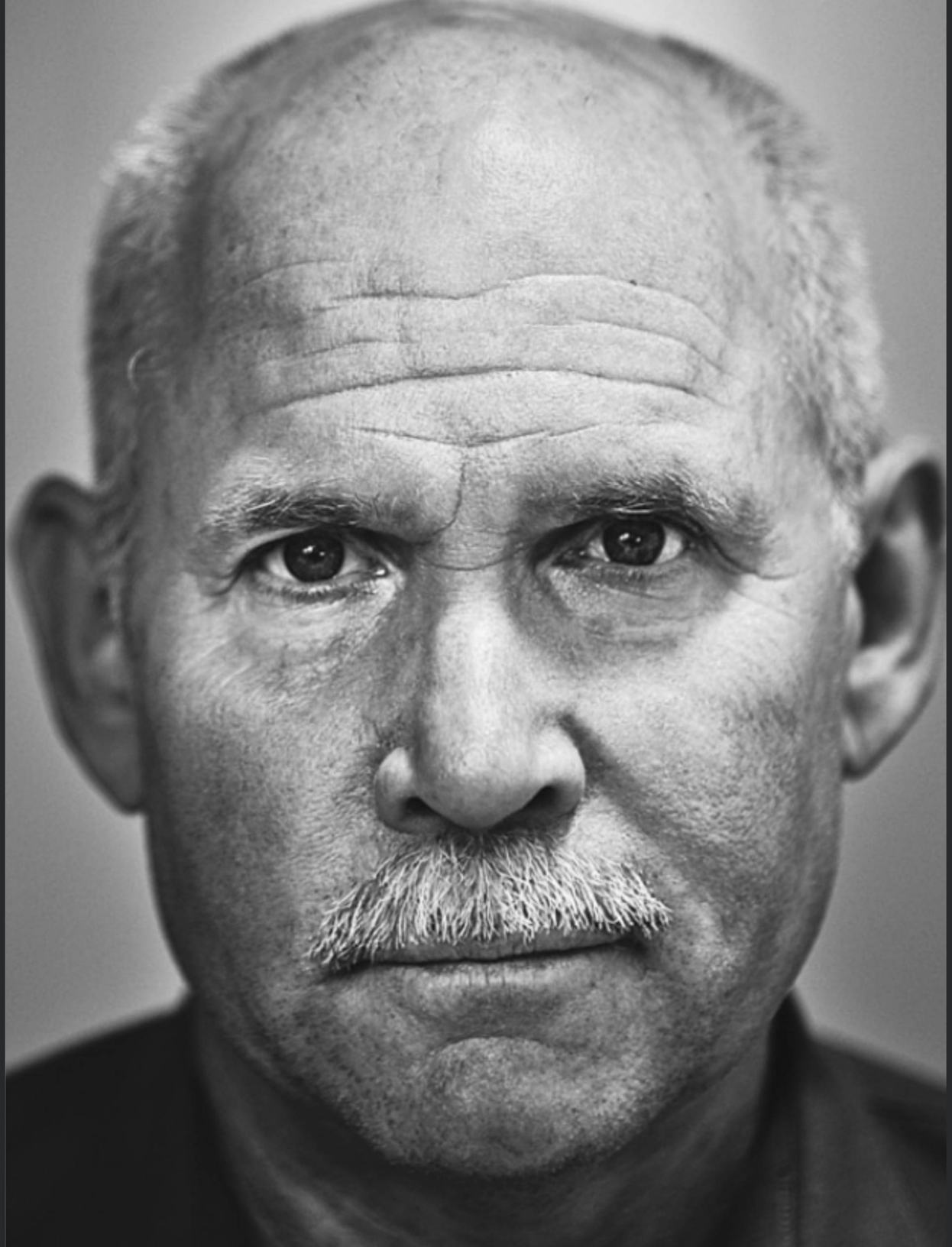






#Life_at_IIP





Our guiding lights from around the world

An internationally known photographer who has been acclaimed for most iconic voices in contemporary photography for more than 30 years. Best known for his photographs that are rich, vibrant, color prints, showcasing small moments of daily life struggles and joys.

Steve McCurry



Steve McCurry was born in
Philadelphia. Graduated from the
College of Arts and Architecture at the
Pennsylvania State University,
he got a degree in cinematography.
It was in India that he discovered his
passionate interest in the religion.

He is well known for capturing
international and civil conflicts such as
the Iran-Iraq War, Beirut, Cambodia,
the Philippines, the Gulf War
and the continuing strife in Afghanistan.
Steve's career high point was undoubtedly
the National Geographic cover photo
of the previously unidentified Afghan
refugee girl, SharbatGula whom
he located and photographed again nearly
two decades after the original.
That picture has been described as the most
recognizable photograph in the world today
with her being referred to as the
"Afghan Mona Lisa".

IIP ACADEMY
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IIP's Strengths

- Developing an aesthetic approach in photography and photo imaging through industry training and academic study
- Learning will take place within project-based studio environments for active participation and developing skills in key processes
- Engage with broader critical analyses of the historical, theoretical and cultural contexts of photography
- Experience a variety of learning and teaching approaches. They will include studio-based environments, production workshops, lectures and seminars
- Individual and team-based projects collaborating with industries such as fashion, journalism, design, architecture, and music






TOURIST


INDIA PHOTO ARCHIVE FOUNDATION
SELECT CITYWALK
ZEISS







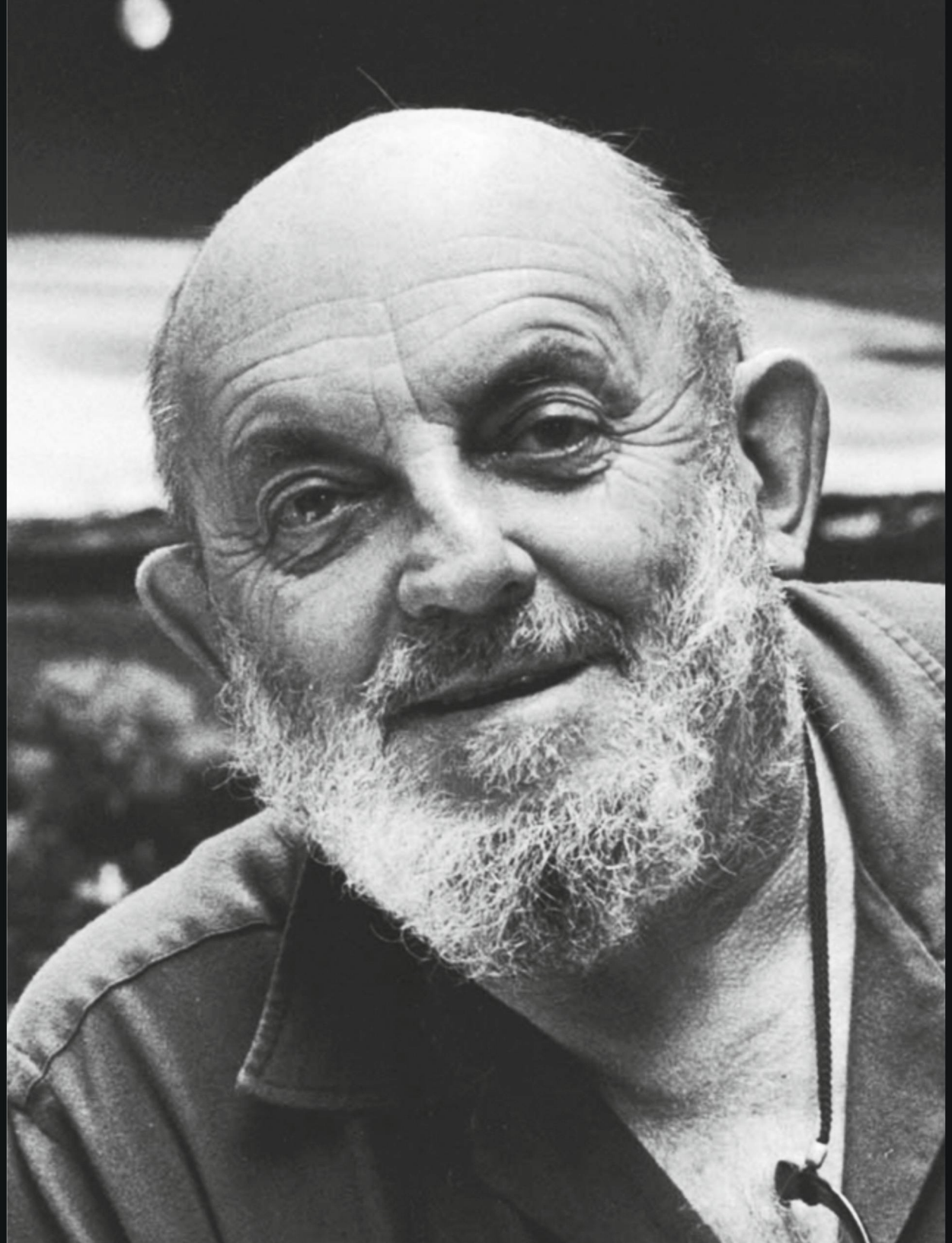



Never, to my knowledge, have whites exuded such calmness and self-absorption, while at the same producing such tender and expressive declamation, nor the blacks a content so pathetic and sober.
Jamás , que yo sepa, los blancos habian dado de si esa quietud y ese ensimismamiento al tiempo que tan tierno y expresivo parrafeo, ni los negros un contenido asi de patetico y sobrio.


iiP
FOUNDATION




iiP



Our guiding lights from around the world

Ansel Adams

One of the most famous
photographers of all time,
particularly known for his remarkable
images of the American wilderness.
Adams placed great value upon
technical mastery of his craft,
carefully evaluating gradations of light
in the image,
manipulating the degree of exposure,
and constantly experimenting
with new techniques.


LINHOF-UNIVERSALSUCHER-TECHNIKA
SCHNEIDER-KREUZNACH
Made in Germany
Linhof
TECHNIKA
COMPUR
Schneider-Kreuznach

Ansel Adams a photographer and environmentalist, was born in San Francisco, California. When Adams was twelve he taught himself to play the piano and read music. For the next few years the piano was Adams's primary occupation and, by 1920, his intended profession. Although he ultimately gave up music for photography, the piano brought substance, discipline, and structure to his frustrating and erratic youth.






sehwag
QUEEN'S
Liquid
UNDER 40








SIFFCY



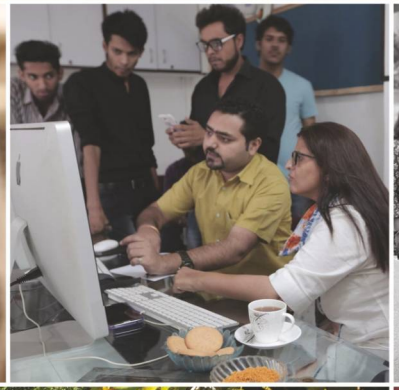



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Happy Father's Day





ACADEMY
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Best of both the worlds - Learning and teaching

We have the keenness to develop an aesthetic approach in photography and picture imaging through industry training and academic study. Inculcating learning within a project-based studio environment. Engaging with broader aspects of the historical, theoretical and cultural contexts of photography.








kumbh
Photography
Festival
॥ सर्वसिद्धिप्रदः कुम्भः ॥
कुम्भ
2019

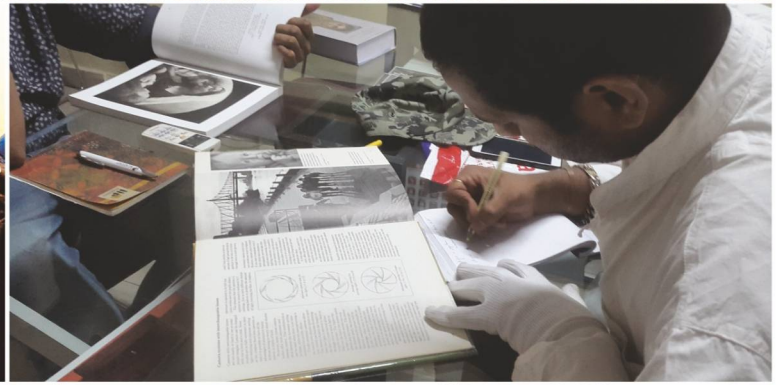






























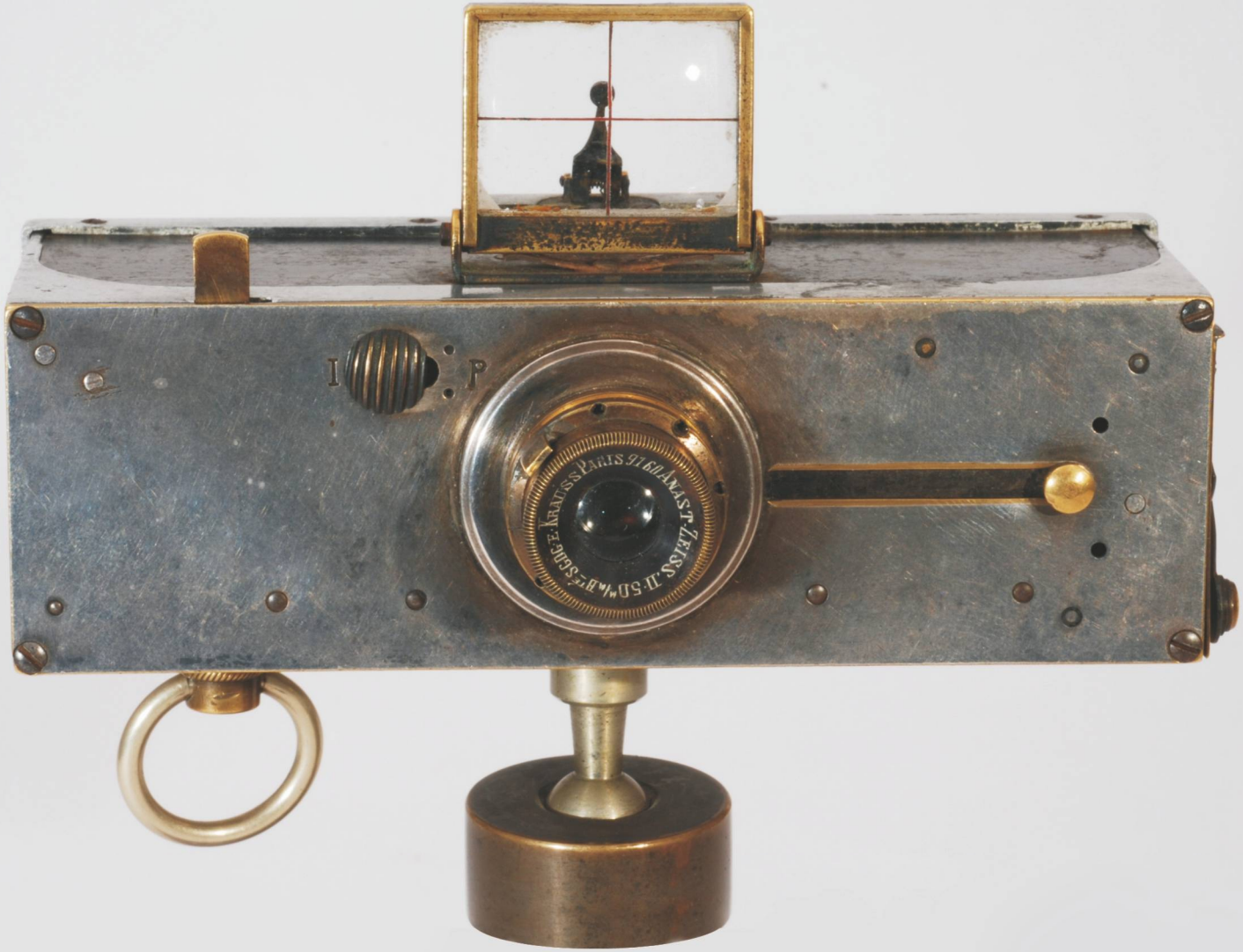


Our guiding lights from around the world

Annie Leibovitz

She was the first woman who was assigned as a chief photographer for the Rolling Stone Magazine. Annie Leibovtiz was also the last person to take pictures of John Lennon just hours before he was murdered.




I
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E. KRAUSS PARIS 97 68 ANASTIGMAT F:6,3 N°5 68

Born on October 2, 1949,
in Waterbury, Connecticut,
Anna-Lou Leibovitz developed
a love for photography at
the San Francisco Art Institute.
Till date Leibovitz is known for
her iconic work for Rolling Stone
covers and several award-winning
advertising campaigns.

World-class Infrastructure

Replete with a swanky gallery, modern classrooms, well-facilitated auditorium, library, lounge area and a café, Indian Institute of Photography provides the latest environment, technology and equipments that assist every student to attain maximum by practically applying the classroom taught principles. All under one roof, conveniently located at the heart of Noida!

Explore and Enjoy!

The institute is equipped with world class equipment and facilities. The institute comprises fully equipped Studios, a well catalogued Library, and a state-of-the-art Lecture room with audio-visual facility and Wi-Fi enabled classrooms that help in imparting quality education. The institute is conveniently located in the heart of Noida (very near from Delhi), with easy Metro/Bus connectivity to reach the institute from anywhere in the city.

Studios

Two fully equipped studios with a master studio of about 2,500 sq. ft. along with a natural light studio. The studio designs conform to global standards and are equipped with Apple Mac Pro workstations.

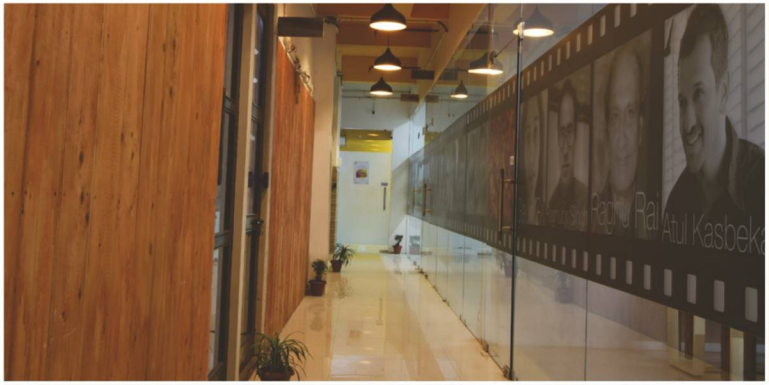
Equipment

Indian Institute of Photography provides the latest technology and equipment that assist every student to attain maximum by practically applying the classroom taught principles.

IIP provides state-of-the-art equipment to help students sharpen their photography skills. Apart from cameras and lighting equipment of the best makes, colour calibrated Apple Macintosh workstations with the latest in photography related software along with pro-quality printers forms the set-up for training in post-production.Apart from the equipment, the institute will also make available to the students ample number and variety of props, backgrounds etc to facilitate the learning process.

Following are some of the equipment students will use during the course:

- Sinar Cameras
- Mamiya RB67 SD Pro (medium format)
- Nikon/Canon DSLR's with top-of-the-line lenses
- Flash meters
- Soft boxes diffusers and snouts
- Swiss made high end lights from Elinchrom Flash Systems with extension rod stands fitted with black, silver and white umbrellas
- Power packs with light shaping tools
- Light modifiers
- Tripods, etc.


Atul Kasbek





















BFA
COURSE OVERVIEW

The program facilitates learning in purpose-designed studios using latest technology and digital photographic equipment. This program integrates theoretical, conceptual and industry based models of photographic practice as they apply to the media and communication industry. You will actively engage in the production of images that speak to the vibrant cultural dynamic of contemporary image production and exchange. You will be challenged to produce work that responds to the critical discourses in both local and global contexts and you will explore emerging technologies, while also analyzing and synthesizing their relevance to your own image making. As a professional practitioner with specialist knowledge in photography, you will have the awareness and skills to interpret and shape your field once you graduate. We offer robust Industrial Training in various sectors to all our students.

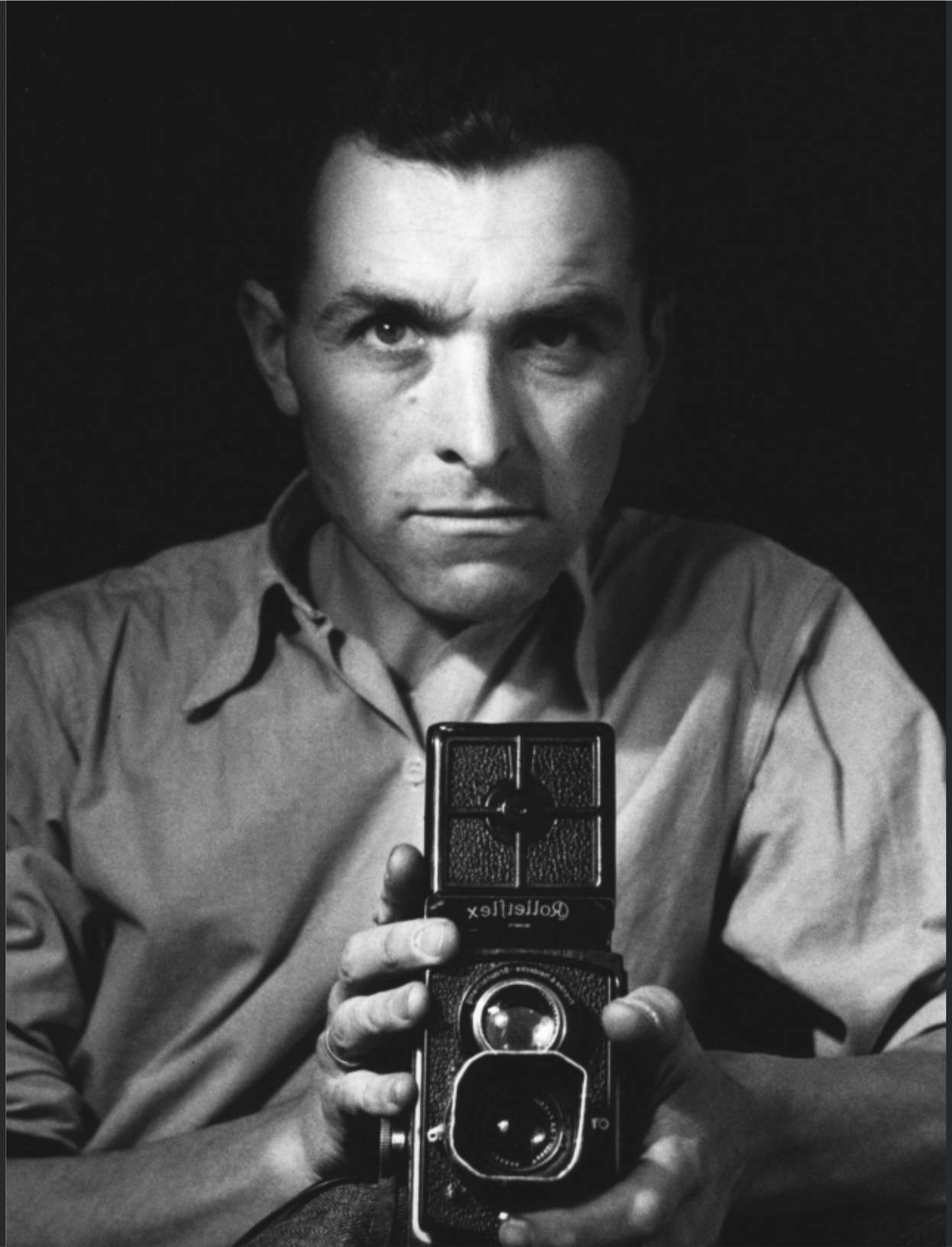
So, if you are passionate about taking photography as a serious profession, then this is the program, for you!

COURSE HIGHLIGHTS

Course Features	Specialization in Digital Photography, Visual Literacy & Communications, Aesthetics and Fine Arts, Practical of Various Genres, Digital post-production, Jobs / Business in Photograph	
University/ Institution	Bachelor of Fine Arts (Photography) - Three Years Degree in Professional Photography	
Eligibility	12th Class pass Certificate in any stream. Based on Personal interview with Director.	
Foreign Tour	Optional* in 2nd Year	2 Study Tours mandatory in year one
Course Duration	Three Academic Years (Divided into 6 Semesters)	
Maximum Seats	18 Seats per Batch	To apply portfolio submission is must

Specialization options for Degree and Diploma

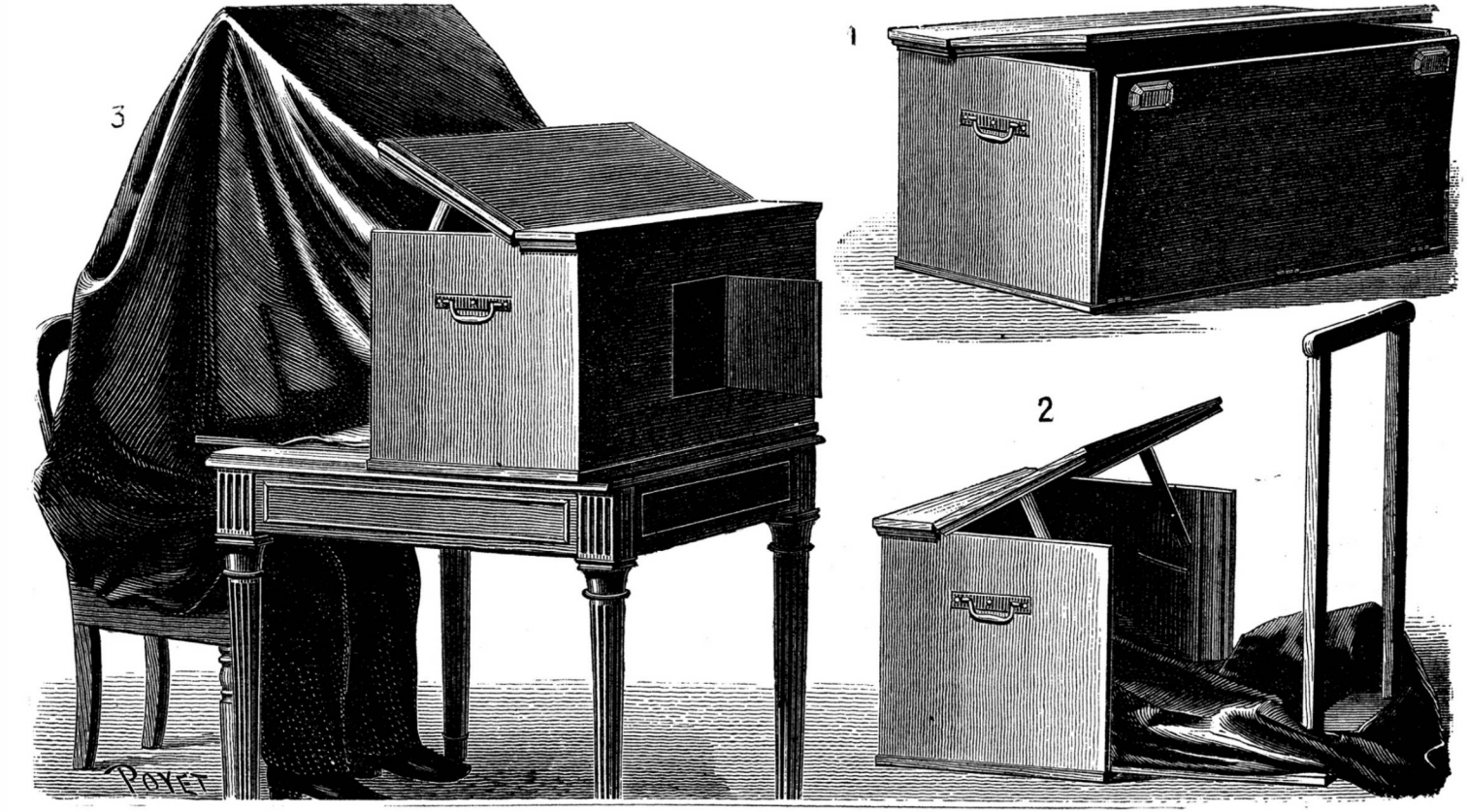
1. Fashion Photography
2. Product/commercial Photography
3. Wedding Photography/portraiture
4. Advertisement Photography
5. Celebrity Photography
6. Photo Journalism
7. Underwater Photography
8. Wildlife Photography
9. Travel Photography
10. Short Film Making
11. Fine Art Photography
12. Automobile
13. Food Photography
14. Documentary
15. Scientific Photography


Rolleiflex

Our Guiding Lights From Around The World

Robert Capa

Picture Post on 3, December 1938, introduced the greatest war photographer in the World, Robert Capa. But the irony was, he hated war from the core of his heart. He was a unique visual chronicler of several 20th-century wars in the world in the history of photography.


1
2
3
POYET

Robert Capa whose original name was Friedmann Endre Ernö, was born in 1913 in Budapest, Hungary. In Life Magazine, he covered much of the heaviest fighting in Africa, Sicily, and Italy during the World War II. His photographs of the Normandy Invasion became some of the most memorable of the war. The year1954 marked the end of a legend as he volunteered to photograph the French Indochina War for Life and was killed by a land mine while on assignment. His death established his reputation for being a quintessentially fearless photojournalist.

A world of knowledge to benefit from

The brains behind IIP are not limited to Photographers. There are Engineers and Technicians from Business, Advertising and Production with a collective experience of decades in their respective fields. The faculty members draw from a wealth of real world experiences to mentor all the students who are chosen to be a part of the course.



Rajesh Goyal

The Founder, The eye behind IIP

An alumnus from the College of Arts, Chandigarh, with an experience of over 30 years in the world of Photography and Advertising. He is the vision behind the pioneering effort of online photography education in India.



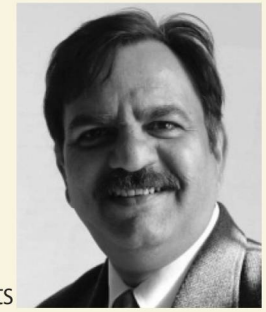
Shailesh Goyal

Co-Founder, Trustee IIP

Associated with the world of Photography and Advertising for over three decades, with rich experience in photography and detailed knowledge of designing softwares. Emerging as the guiding force for students at the Indian Institute of Photography.

Shakti Singh

Director Academics, IIP Visual Arts



Shakti did his Bachelor of Fine Arts Degree from College of Art, Chandigarh. He was interested in fine art was right from his school days. As a Painter Shakti does realistic work majorly, made portraits and figurative work. He did over Thousand Portraits which are displayed in several museums in India. Personalities and Celebrities whom he has done portraits are Dr. A.P.J. Abdul Kalam (Ex President of India), Hon'ble President of India Sh. Pranab Mukherjee and H.E. Sh. Navin Chandra Ramgoolam (The Prime Minister of Mauritius)

Dr. Phil. Maja Jerrentrup

(Jamari Lior)

Faculty of Photography



Maja Jerrentrup is a scholar of media science, anthropology and social psychology having studied at the University of Trier, at the University of Utrecht, at Vanderbilt College Nashville and Loyola College Chennai. In her scientific work she focuses on cultural and psychological aspects of photography. Her recent book "Therapy in front of the lens" analyzes the potential of photography for well-being. Further she is a well-known photographer under the pseudonym "Jamari Lior", having exhibited her work in various countries, published countless articles and books on practical photography and shot the new campaign for Nikon. She is a regular speaker on big media events like Photokina, Photo+Adventure, World Art Connects etc.

Manish Sehrawat

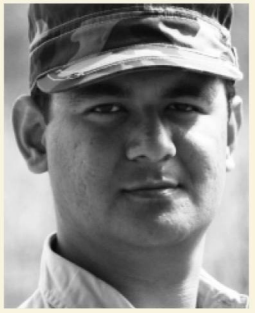
Faculty of Photography



Armed with 10 years of experience as a professional photographer, our mentor Mr. Manish started his professional journey as a Photo Journalist. As years passed by, his inclination shifted towards portrait and studio photography as he saw more potential in it than news photography. Taking inspiration from Cinema and its elements from around the world, he sees a world of opportunities to explore frames or composition.

Dhiraj Khatri

Faculty of Photography



Dhiraj Anand Khatri from Bhopal, M.P. is a graduate in Electronics and Communication Engineering and Post Graduate in Marketing and Strategy from MDI Gurgaon. His passion for photography found its roots in the wildlife genre, and which since then has witnessed the power of Dhiraj's relentless drive and love for photography. Dhiraj shares technical articles on photography for the Indian Institute of Photography and is always at hand to offer expert consultancy for camera model, photography and other tips .



Asif Khan
Faculty of Photography

To the consideration of aesthetical approaches of visual art and as an artist, His long-term experience in diving in the commercial advertising industry as a Director, Cinematographer, and Assistant Director. Holding more than 8 years of experience as Director and Cinematographer, in Commercial Film Industry. He has completed more than 30 Commercial projects like TVC, Independent Films, Music Videos, Short Feature Film, etc., and work with Different Brands TVC like LG, Nestle, Jagdish Store Home Decor, etc.



Vinati Sehgal
Faculty of Photography

Vinati Sehgal is an early career visual artist, working within the intersections of sociology and visual arts. Her works stem from personal experiences coinciding with socio political themes prevalent in the public sphere. With Bachelor in Fine Arts and Diploma in Documentary Photography, she has forwarded her academic interests with an MA in Visual Sociology from Goldsmiths College, University of London. Presently living in Delhi she is working towards a career in artistic research practices.



Jatin Jain
Faculty of Photography

Being an electronics & a telecommunication engineer by books and a photographer by passion, he believes in the famous quote by Destin sparks "photography is a story that I fail to put into words". His studio brand "Studio Iodine Vapor" has received an amazing client response from a wide range of sectors.



Amit Hasija
Faculty of Photography

Amit Hasija's photographs have entranced the clients for over a decade (10 years) with extravagant concentrating on fashion photography staging his unmistakable style.

Amit hasija's interest in photography begins in Childhood day. He did his two-year Mastercraftmanship diploma in Photography at Shari Academy of Digital Photography, Amit has won most prestigeous award PIEA 2007 & PGI 2007



Amarjeet Singh Maggu
Faculty of Photography

Dedicated and enthusiastic photographer with 30+ years of experience in custom and specialized photography, his kaleidoscope encompasses the extremes of the mundane and the exotic. His does honest documentation of life in its natural surroundings, shaped by geographical conditions and the man-made changes, visible in altered landscapes, rituals and architectural marvels connecting the present to a tenuous past.



Dr. Bastian Reichardt
Faculty of Photography

Specializing in ethics and political theory, Bastian Reichardt graduated from the University of Bonn (Germany). His research and teaching interests include the philosophical and cultural significance of critical media theory (e.g. Michel Foucault) as well as aesthetical theories of film and photography (e.g. Walter Benjamin, Roland Barthes). In the field of photography, Reichardt's practical focus lies on analogue portrait photography.



Ankur Baruah
Faculty

Creative Advertising and Communicational professional with over 10 years of experience. Associated with advertising agencies such as Publicis, Rediffusion DY&R, Dentsu, Law & Kenneth and Mccann Worldwide. A decade of being associated with the creative brand building and strategies of reputed clients like Nestle, Hewlett Packard, Canon, Max New York Life Insurance, Airtel, Coca Cola, GSK and many more. An avid movie buff with deep interest in music and art appreciation



Harish Jaiswal
Faculty of Photography

Harish Jaiswal is a professional photographer with an experience of over twelve years, shooting Jewellery, watches and models. He produces world class images for brochures, catalogs, advertising & web for leading retailers & manufactures.

Harish is associated with IIP with a vision to solely handle its Mumbai region for its various courses and operations. Harish engages with its students in such a way that the learning in photography becomes easy and full of fun and enthusiasm.

IIP ACADEMY INDIA
(An IIP FOUNDATION Initiative)

SEEK A WORLD
OF DIFFERENCE

Groom

At IIP the biggest benefit we offer for our students is to practically test their knowledge.
Led aggressively by a grooming session that is rigorous and challenging, making them career ready.

The process of grooming at IIP involves various steps

Education

We educate by inculcating out of the box thinking and providing practical hands on experiences. We instigate students to excel in work by enabling theoretical learning with practical knowledge. Helping them carve a portfolio that reflects their own unique style with an understanding of light, space, composition, color, technique and context.

Interaction

Although we lead by example, we also work together and interact with students on every integral photography subject. Whether it is formal or informal exchange of interaction, the idea is to hone every subject understanding related to photography.

Critiquing

With an aim for a better feedback and insightful to the students. A deep rooted approach to ensure that the students adhere to prescribed methods for photography that help in their progress and pushing them to nurture their ideas and work. This is religiously taken forward by an exhibition and contest conducted in-house or from the industry that offer ample opportunities for a holistic feedback.

Challenging

We work towards building courage among students and prompt them to do well at the institute campus so that they are ready and trained to face the harsh world outside.

Simulation

We create a real word at an in-house photo studio where they can test their ability to work as a photographer. By providing an opportunity to shoot a subject, they can practice how to actually behave in a professional environment.

Shaping

We work towards transforming every student into a professional photography through intensive classroom projects. By providing various internship experiences as we work towards making them industry ready.

Celebrate

A beginner starting out with the first DSLR, or an enthusiast that wants to be a pro, we cultivate in them the professionalism and guide to choose a right path. This approach has fetched us many achievements for us as well as our students who are making a big name in the industry. By showcasing their achievements, we are celebrating the moment to inspire the young minds.

Cultivate

We work towards promoting supportive relationships to build an effective network. By imbibing professional culture they develop thoughts that generate viable ideas. It is our motive to nurture values among them to obtain winning traits.

Shine

We give a chance to the student to outshine and offer them an opportunity to represent work across media, festivals, contests and exhibition.

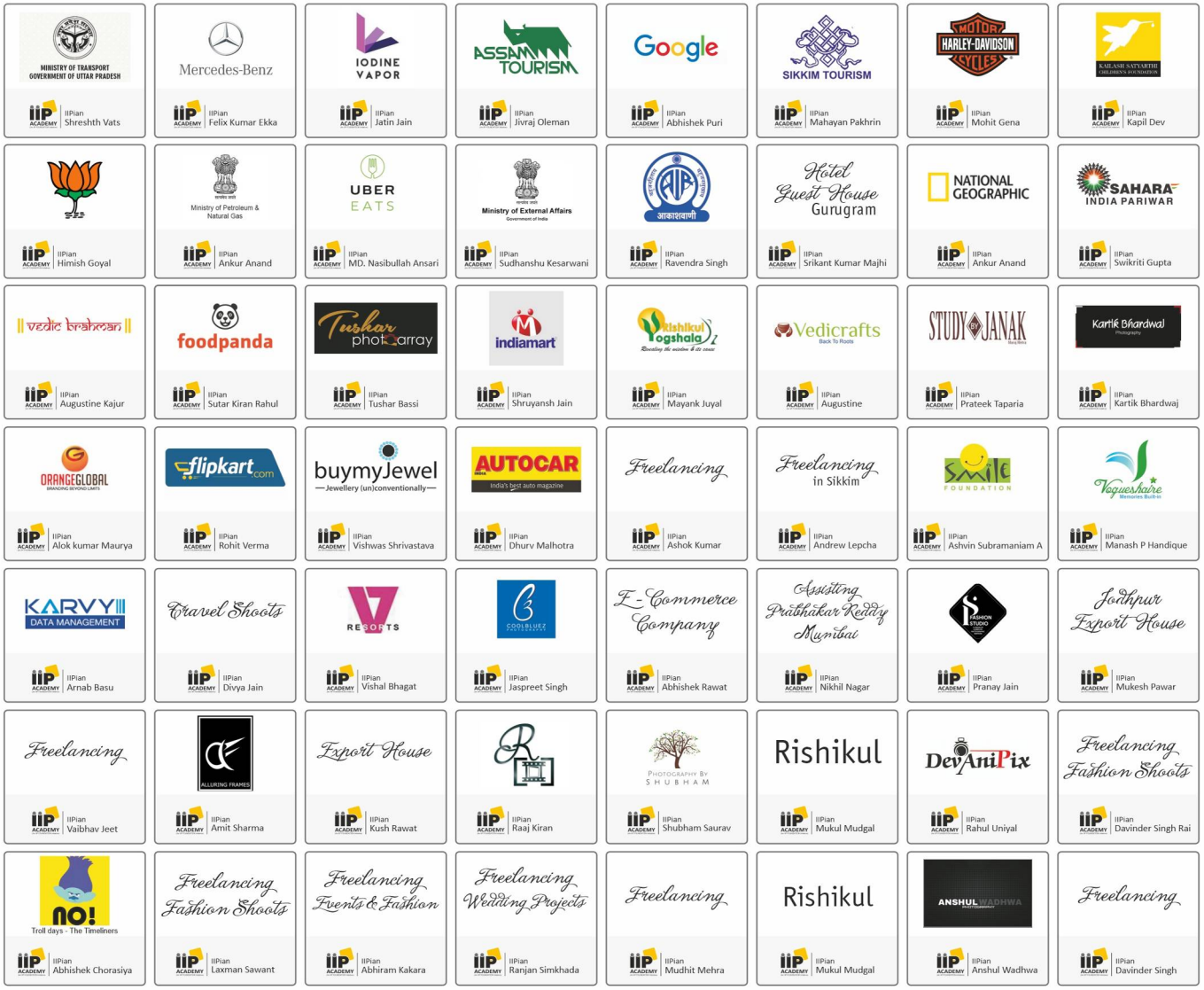
IIP ACADEMY INDIA
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Global Reach





Corporate tie ups
Recent Placements












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AWKWARD



IT'S REALLY
RUDE TO TALK


Collaborating for a change

As we move from strength to strength, we have cultivated and forged unforgettable relationships with some of the most reputed names in the industry.



18 STUDENTS PER BATCH For [QUALITY EDUCATION]

CHOOSE WITH CONFIDENCE

KNOWLEDGE IS KEY

~LIBRARY~

STUFFED WITH NATIONAL & INTERNATIONAL BOOKS

PORTFOLIO

INTERNSHIPS

~

100%*

PLACEMENT Assistance

*TnC applicable

OUTSTATION STUDY

TOURS

CULTURAL
3 NIGHTS, 4 DAYS

HIMALAYAS
3 NIGHTS, 4 DAYS

NO HIDDEN COSTS

IIP's DEDICATED ONLINE MODE FOR PHOTOGRAPH REVIEWS

NO EXTRA CHARGE FOR LIVE PROJECTS

SLG IIP SCHOLARSHIPS FOR OUTSTANDING STUDENTS

PERSONALITY GROOMING

- PRESENTATIONS
- PARTICIPATIONS IN EVENT
- LIVE SHOOTS • EXHIBITION VISITS
- TALK SHOWS

80%

PRACTICAL COURSE

with NATIONAL & INTERNATIONAL MENTORS

UGC

APPROVED PROGRAM WITH HIMALAYAN UNIVERSITY

FOR BETTER PROFESSIONAL SCOPE

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